

OUR STORY OF HOPE AND HEALING

Bringing back purpose and joy to the lives of veterans.

\$14.5 MILLION CAPITAL CAMPAIGN TO BUILD THE NATIONAL WOUNDED WARRIOR CENTER IN MAMMOTH LAKES, CA



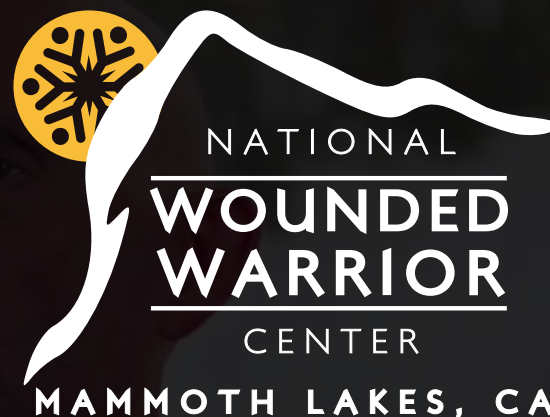
DISABLED
SPORTS
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CHANGING LIVES
OUR STORY OF HOPE AND HEALING:
Wounded Warriors in Mammoth Lakes

<https://youtu.be/ABCHhwJnh8E>



ROY C. CRATTY
US Marine Corps, 1951

▶ ⏪ 🔊 0:00 / 3:11



“Generation after generation of Americans answer the call to serve our nation and protect our freedoms. These men and women are heroes who serve in faraway places and face life-threatening situations. The price they pay is great, and many come home with special needs and challenges, both visible and invisible.

Disabled Sports Eastern Sierra is one of the nation’s leading organizations working to help these Wounded Warriors learn, heal, and thrive.”

- Kathy Copeland, Executive Director





“All the challenges in my life are dwarfed by the majestic mountains. My body can go to work while my soul can relax.”

– **Ryan Sykes, Navy**

THE CRUCIAL NEED

- 4,000,000 veterans receive VA disability benefits.
- Military Post-Traumatic Stress affects more than 2,800,000 Veterans and their family members.
- 40,000 veterans were homeless in 2017 - 11,500 in California.
- The lives of veterans and their families often seem hopeless.
- Many veterans simply don't have access to effective post-VA follow-up programs.

NATIONAL WOUNDED WARRIOR CENTER (NWWC)

Building on Current Disabled Sports Eastern Sierra (DSES) Programs

- Since 2003, DSES has provided more than 3,000 adaptive sport and therapeutic outdoor recreation lessons annually. More than 1,000 veterans and their families have been served.
- DSES is financially sound with an annual budget of \$2.5 million.
- Specialized winter and summer DSES programs for Wounded Warriors have been changing lives since 2007.
- The demand for these programs has grown dramatically over the years.
- DSES is seeking to increase its capacity through the NWWC to provide critical support services to over 400 veterans and their families annually.

“Among many programs of this type I’ve personally seen and participated in, DSES is the best!”

– Willard A. Buhl, Col. USMC (Ret.)



NWWC PROGRAM

The NWWC is situated in the beautiful Eastern Sierra and offers a unique combination of programs.

Program Elements

- **Educational & Vocational Programs**
 - Wounded Warriors will have access to education programs and resources through a partnership with the Cerro Coso Community College, directly adjacent to the Center.
 - In addition to taking classes and earning certificates, the College will provide Education/Career Planning and Vocational Services.
- **Therapeutic Recreation**
 - Adaptive skiing and snowboarding, cycling, rock climbing, kayaking, fishing, and many more opportunities for stimulating outdoor experiences.
- **Wellness and PTSD Management Training**
 - With health and wellness professionals, veterans will learn how to make positive lifestyles changes.
- **Physical & Mental Healthcare**
 - Mammoth Hospital and specialty clinics are committed to supporting and supplementing VA treatment plans.
- **Housing Assistance for Reentry**
 - The NWWC will provide several months of transitional housing with counseling to facilitate successful reentry back to permanent housing.

The NWWC will enrich the DSES veteran support programs.



A CENTER FOR HOPE AND HEALING

Proposed Facility Highlights

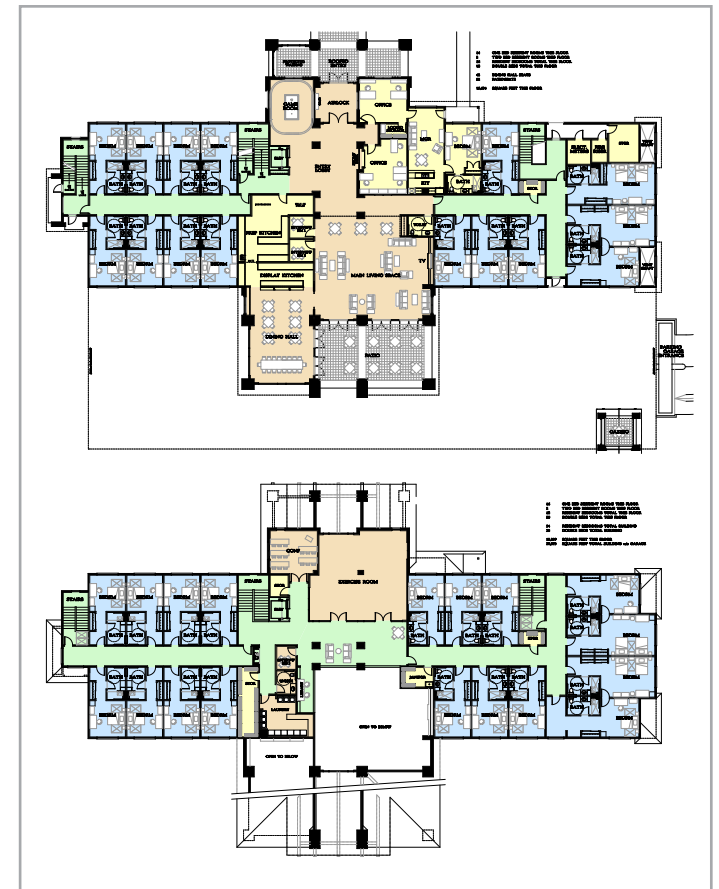
- The most accessible facilities in a state of the art building
- Covered, accessible parking
- 35 specially-designed resident beds
- Area for recreation, learning, and dining



Artistic rendering

“The DSES Programs are great for Wounded Warriors. The staff, volunteers, and townspeople are an amazing group of people who showed me love and care when I really needed it. My only regret is that the amount of time that a WW can spend in Mammoth is very limited. With the NWWC more WW’s can be served for longer times to help ensure successful recoveries. My dream is to spend a semester of my education at Cerro Coso College and the NWWC.”

– Luke Pierce, USMC



WE BRING BACK PURPOSE AND JOY TO LIFE

What is our secret sauce?

- Anchored in a **spectacular world class environment** for therapeutic outdoor experiences;
- Operated by a **rock solid organization and staff**, and 200+ passionate volunteers;
- Embedded on the campus of **Cerro Coso Community College**;
- In a **state of the art transitional housing facility** designed for veterans;
- With an **established track record** in the training/renewal of veterans with disabilities
- Located in a **community/region** that embraces veterans and is already partnering with DSES;
- Supported by senior **military leaders** in veteran rehabilitation and reentry into civilian life;
- Validated by **testimonials** from program participants whose lives have been changed; and
- Awarded a **Platinum Seal** by GuideStar.

This is Our Story.





Artistic rendering

“I felt some peace of mind here within myself, which I haven’t had in more than five years since returning from Iraq.”

– **Jordan**
Wounded Warrior

THE CAMPAIGN TO BUILD THE NATIONAL WOUNDED WARRIOR CENTER

Financial Goals

- More than \$9.5 million has been raised toward the \$14.5 million building construction goal.
- Establish a \$2.5M Challenge Pledge and matching gifts to be raised by 12/31/2020.
- We are seeking a small number of large individual gifts to lead the way.
- We plan to be construction-ready by mid 2020.

OUR LEADERS



Kathy Copeland



Brent Truax



Laura Beardsley

CO-CHAIRS CAPITAL CAMPAIGN



Tom Schroeder



Chris Alessi

"I've personally watched the growth of Disabled Sports Eastern Sierra's programs for Wounded Warriors and veterans with disabilities at Mammoth Mountain. The staff and volunteers have a unique dedication and are highly skilled in their work with our nation's active and retired service members. Their impact in healing minds and hearts, building confidence through adaptive sports training and outdoor activities, and restoring the drive to succeed is huge and immeasurable. I'm proud to support this exceptional organization and their National Wounded Warrior Center campaign."

– Rusty Gregory, CEO, Alterra Mountain Company

THE TEAM BEHIND THE PROGRAM

Board

Brent Truax, Board Chair – Hotel Management Executive

Stacey Adler, Vice Chair – Mono County School Superintendent

Tom Mahr, Secretary – Retired Corporate General Counsel and Senior Executive

Penny Bordokas, Treasurer – Financial Management Executive

Chris Alessi – Real Estate Group CEO and Co-Owner

Kathy Copeland – DSES Founder/Builder, Executive Director

Carolyn Escoto – Vice President Crail-Johnson Foundation

Patrick Gramuglia – Retired Marine Corps Colonel

Stephen Mount – Aviation Program Analyst and Retired Lieutenant Colonel

Karilyn Myers – Retired Mammoth Hospital Rehabilitation and Orthopedic/General Surgery Manager

N.E. Rick Nelson – Retired Marine Corps Major General

Yvette Malamud Ozer – Licensed Clinical Psychologist and Adjunct Faculty at the University of San Francisco

Tom Parker – CEO of Mammoth Hospital

Shields Richardson – Financial Management Executive

Tom Schroeder – Retired Silicon Valley Strategy and Corporate Development Executive

Rick Taylor – Large Project Southern California Building Contractor

Staff Leadership

Kathy Copeland – DSES Founder/Builder, Executive Director

Laura Beardsley, DSES Deputy Director with broad non-profit experience

Jerry Buckley, Capital Campaign Counsel



CALL TO ACTION! WHAT CAN YOU DO?

- **Become an Ambassador and spread awareness of the NWWC to family, friends and business associates.**
- **Help us find potential donors of large gifts to lead the way to construction**
- Share **Our Story of Hope and Healing** on social media and with friends and ask them to pass it on to their friends. Our work is especially meaningful to the families of veterans. Go to **www.WoundedWarriorsMammoth.org/Our-Story-of-Hope-and-Healing/** then click on a share button for Facebook or other social media.
- Make a financial contribution or pledge to the campaign.
 - **On-line:** Contribute directly to the NWWC Donation Page **www.WoundedWarriorsMammoth.org/Donate**.
 - **Check:** Send a check made out to National Wounded Warrior Center to: Disabled Sports Eastern Sierra, PO Box 7275, Mammoth Lakes, CA 93546.
 - **Credit Card:** Call 760.934.0791 to provide your credit card information.
- Make an in-kind contribution of construction products or services to support the NWWC.
- Call Kathy Copeland at 760.934.0609 and let us know about other ways you can help.
- For more information go to **www.WoundedWarriorsMammoth.org**.

FACILITY NAMING OPPORTUNITIES

AS OF MARCH 6, 2019

Rename the Center	\$4,000,000
Campus & Landscaping	\$2,500,000
Main Lobby - reserved	\$2,000,000
Flag Pole Plaza	\$1,000,000
Conference Room	\$500,000
Dining Hall - reserved	\$500,000
Family Suites (4) - reserved (1)	\$500,000
Great Hall	\$400,000
Game Room - reserved	\$300,000
Gazebo	\$250,000
Meditation Lounge	\$250,000
Individual Rooms (25) - 4 rooms reserved	\$250,000
Native Plant Garden	\$175,000
Technology Center	\$150,000
Culinary Center - reserved	\$100,000
Mountain View Terrace - reserved	\$90,000
Manager's Office	\$75,000

