

# COLORS OF THE WORLD LINE



Crayola's Colors of the World line is expanding! In addition to our specially formulated crayons that represent more than 40 global skin tones, we are excited to introduce markers and colored pencils to the collection!

## Product Descriptions

- **Colors of the World Crayons (24 count):** With Colors of the World Crayons, children can fully and accurately represent themselves and the world around them through creativity, imagination and self-expression! The 24 formulated colors reflect more than 40 global skin tone shades and possess realistic skin tone names such as Light Golden, Deep Almond and Medium Deep Rose, to help kids more easily find the color that best represents them. Each crayon is wrapped in a gradient skin tone label, with the color name in English, Spanish and French.
- **NEW! Colors of the World Broadline Markers (24 count):** Colors of the World Markers are an exciting addition to the Colors of the World line, allowing children to accurately color themselves and the world around them with markers that represent over 40 global skin tones.
- **NEW! Colors of the World Colored Pencils (24 count):** With Colors of the World Colored Pencils, children can make coloring pages and drawings even more detailed and realistic with colored pencils that represent over 40 global skin tones.

## Target Audience

- Children aged 3 years and older

## How to Buy

- Colors of the World Crayons (24 count) are available on Crayola.com and retailers nationwide for \$2.49
- Colors of the World Markers (24 count) are available on Crayola.com and retailers nationwide for \$6.99
- Colors of the World Skin Tone Colored Pencils (24 count) are available on Crayola.com and retailers nationwide for \$4.99

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