Obtained via FOIA by Judicial Watch, Inc.

To: Mahood, Sam[SMahood@sos.ca.gov]; Valle, Paula[pvalle@sos.ca.gov]; Lapsley, Susan[SLapsley@sos.ca.gov]
From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
Sent: Tue 9/24/2019 10:47:11 AM (UTC-07:00)
Subject: RE: NASS Communications: NVRD, NASS Comms Training, Twitter Portal & Facebook Training

Hi, Sam,
OK I'll log in for the training.
Thanks,
Jerry

From: Mahood, Sam
Sent: Tuesday, September 24, 2019 10:00 AM
To: Valle, Paula <pvalle@sos.ca.gov>; Jimenez, Jerry <JJimenez@sos.ca.gov>; Lapsley, Susan <SLapsley@sos.ca.gov>
Subject: FW: NASS Communications: NVRD, NASS Comms Training, Twitter Portal & Facebook Training

Hi Jerry,

Please plan on logging onto Facebook's misinformation training on 9/26. Details are below.

Thank you,

-Sam

From: Maria Benson <mbenson@sso.org>
Sent: Tuesday, September 24, 2019 8:37 AM
To: Maria Benson <mbenson@sso.org>
Cc: Reynolds, Leslie <reynolds@sso.org>; Dodd, Stacy <sdodd@sso.org>; Milhofer, John <jmilhofer@sso.org>; Lindsey Forson <lforson@sso.org>
Subject: NASS Communications: NVRD, NASS Comms Training, Twitter Portal & Facebook Training

Good Morning Communications Directors,

A few items:

HAPPY NATIONAL VOTER REGISTRATION DAY!
NASS sent a release regarding our support this morning. I have also been trying to retweet and favorite Secretaries talking about NVRD on Twitter. If I missed you please shoot me a note.

NASS 10/21 Communications Training Seminar
The deadline for early registration and booking your room for the upcoming Communications Training Seminar in Washington, D.C. is MONDAY (9/30). Register here and book your room here. An email with more details on the training is attached.

Also, please **send me media interview clips, links, news articles and/or short videos of your Secretary in action! This would be shown to the group during the training and we'd walk through the good, the ways to improve and other helpful tidbits together.** These can be about anything pertaining to your offices, from elections, business services to archiving! I've only gotten a couple so far!

Twitter
Twitter is still on-boarding states into their mis/disinformation partner support portal! Once on-boarded, you will be able to directly report mis/disinformation instead of having to submit it to me first. It takes about a week to get enrolled, so email me so we can get you started. **I'd love to have everyone with jurisdiction over elections on-boarded by November!**

To get enrolled please email me (mbenson@sso.org) with (1) The Twitter handle(s) to be enrolled and (2) the email address

affiliated with the Twitter handle. As a reminder, please have an email domain affiliated with your state email domain. (No gmail or other commercially available domains will be accepted). Once I receive those, I can pass them along to Kevin Kane at Twitter. If you need more than 2 handles enrolled in the partner portal, please include the reason why and we can go from there.

Obtained via FOIA by Judicial Watch, Inc.

Facebook

Information on a 9/26 LIVE web training regarding elections is below. Please contact Eva (eguidarini@fb.com) and your regional Facebook representative with questions on this training.

Thanks!

Maria (Dill) Benson
Director of Communications
National Association of Secretaries of State (NASS)
444 N. Capitol Street NW, Suite 401 | Washington, DC 20001
Desk: 202-624-3528| Cell: 423-504-1351
www.nass.org

From: Facebook Politics & Government Outreach [mailto:govpolitics@fb.com]
Sent: Monday, September 23, 2019 1:29 PM
Subject: Live Training on Election Integrity

Obtained via FOIA by Judicial Watch, Inc.

Over the past two years, we have made substantial investments to help protect the integrity of elections — not only addressing threats we've seen on our platform in the past, but also anticipating new challenges and responding to new risks.

Join the Politics and Government Outreach Team for a live broadcast on **Thursday, September 26th from 12:00-1:00PM (ED)** to learn about our work to reduce the spread of misinformation, protect election integrity, support civic engagement and additional steps we're taking to prepare for the US 2020 election.

THE POLITICS AND GOVERNMENT OUTREACH TEAM IS GOING LIVE!

Here's how to join the Group:

1. Go to Facebook.com/GovtPolitics
2. Click "Groups" in the left menu
3. Under Groups by this Page, click +Join Group
4. Answer the three membership questions and click submit

Don't forget to tune in on Thursday, September 26th, 2019 from 12:00-1:00PM (ED)!

Best,
Facebook's Politics and Government Outreach Team

Facebook

1 Hacker Way

Menlo Park, California 94025

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Cc: Reynolds, Leslie[reynolds@sso.org]; Dodd, Stacy[sdodd@sso.org]; Milhofer, John[jmilhofer@sso.org]; Lindsey Forson[lforson@sso.org]
From: Maria Benson[mbenson@sso.org]
Sent: Thur 9/5/2019 9:05:48 AM (UTC-07:00)
Subject: REMINDER NASS Communications Invite: NASS 10/21/19 Communications Training Seminar in Washington, D.C.

Good Afternoon Secretaries, Executive Assistants and Communications Directors:

I wanted to remind you about registering for the Monday, Oct. 21 **NASS Communications Training Seminar** in **Washington, D.C** at the Washington Court Hotel. We've designed this media training day to allow you and your team to learn best practices from experts and workshop different methods for effectively sharing the message of your offices.

We will begin our day with a **three-hour morning session offering concrete examples of what to do and what to avoid when speaking in public.** It offers techniques on how to prepare content and how to avoid common pitfalls so as to stay in control of media interviews. Speaking to the media is simplified by knowing what tactics the professionals use to prepare content. **The afternoon sessions are hands-on, and include workshopping exercises that have participants practicing on camera.** They are intended to help build more confidence in your communication abilities and benefit from immediate feedback from professional media coaches. The goal is to allow you to bring your communication skills to the next level, and actually enjoy public speaking.

NASS has contracted with the 15 Minutes Group for this event. As this is a professional training seminar, the event will be closed to the press.

We encourage Secretaries of State and Communications Directors to attend. Below are planned parameters for the meeting:

- Maximum of **50** participants. **We are just over half full as of today, 9/5/19.**
- Meet on Monday, 10/21 from 8:00 AM - 5:00 PM
- Breakfast, lunch and breaks provided in registration fee **($200 per attendee before 9/30/19)**

Agenda:

8:00am- Breakfast
8:45am- Group Training:

- Communicating the mission of Secretary of State
- Presentation—how you look and sound for meetings and panels
- Preparing content for panels, presentations, teleconferences and media

11:45am- Lunch
1:00pm- Choose 1 of the 2 Concurrent Role-Playing Breakout Sessions (1.5 hours each):

- Breakout I—Targeted training for women in the workplace
  - We share research and examples of how women communicate differently and provide tips to effectively share your message.
- Breakout II—Communicating intra-agency: crafting headlines and bottom lines
  - What makes for a clear, concise take-away on what is being achieved by your team? We workshop the

best language to illustrate your office's mission and work.

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2:30pm- Break
3:00pm- Choose 1 of the 2 Concurrent Role-Playing Breakout Sessions (1.5 hours each):

- Breakout I—Communicating intra-agency: crafting headlines and bottom lines (presented a second time for those who participate in the women in the workplace session)
  - What makes for a clear, concise take-away on what is being achieved by your team? We workshop the best language to illustrate your office's mission and work.

- Breakout II—Communicating to Media
  - We workshop best practices and tips for talking to the media.

4:30pm- Closing remarks

You can register for the training HERE.

We've confirmed the Washington Court Hotel will be able to offer a group rate of $251 per night, plus taxes. **You can book your room HERE.** Or call 1-800-321-3010 and mention the National Association of Secretaries of State to receive the group rate. The group rate ends soon, **September 30, 2019.**

For questions, please email me, NASS Director of Communications Maria Benson (mbenson@sso.org).

Thanks!

Maria (Dill) Benson
Director of Communications
National Association of Secretaries of State (NASS)
444 N. Capitol Street NW, Suite 401 | Washington, DC 20001
Desk: 202-624-3528| Cell: 423-504-1351
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Sent: Tue 9/24/2019 10:00:13 AM (UTC-07:00)
Subject: FW: NASS Communications: NVRD, NASS Comms Training, Twitter Portal & Facebook Training
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Best,
Facebook's Politics and Government Outreach Team

Facebook

1 Hacker Way

Menlo Park, California 94025

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Organizer: Jimenez, Jerry[JJimenez@sos.ca.gov]
From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
Attendees: Grambusch, Claire; Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam
Location: Phone
Importance: Normal
Subject: Intro with new Facebook contact
Start Time: Thur 4/25/2019 11:00:01 AM (UTC-07:00)
End Time: Thur 4/25/2019 11:15:01 AM (UTC-07:00)
Required Attendees: Grambusch, Claire
Optional Attendees: Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam

- Introductions with new Facebook contact for social media reporting: Javier Hernandez, Politics & Government Outreach

- Review reporting format/procedures

TOLL FREE: [redacted]

ACCESS CODE: [redacted]

Here is Facebook's social media monitoring guidelines for reporting misinformation in 2018:

"Facebook is opening up a reporting channel to the electoral authorities in every state, that will allow you to report instances of voter suppression on Facebook directly to our team, so we can look at them quickly and remove them from the site.

Through this channel we will take down any content with:
- Statements of intent, calls for action, or advocating for violence due to voting, voter registration, or the outcome of an election
- Offers to buy or sell votes with cash or gifts.
- Misrepresentation of the dates, locations, and times, and methods for voting or voter registration.
- Misrepresentation of who can vote, qualifications for voting, whether a vote will be counted, and what information and/or materials must be provided in order to vote

In order to report this content to us for takedown, please:
1. Send email to reports@content.facebook.com; copy Eva Guidarini (eguidarini@fb.com); include "voter suppression" in subject line
2. Identify specific pieces of content that potentially violate our voter suppression policy using links to content on FB; if you believe pages or profiles are inauthentic, send links to pages or profiles
3. If there is a statute or regulation on point (e.g., if misrepresentation concerns voting requirements), please include that information in email"

Obtained Via FOIA by Judicial Watch, Inc.

Organizer: Jimenez, Jerry[JJimenez@sos.ca.gov]
From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
Attendees: Grambusch, Claire; Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam
Location: Phone
Importance: Normal
Subject: HOLD: Intro with new Facebook contact
Start Time: Thur 4/25/2019 9:00:01 AM (UTC-07:00)
End Time: Thur 4/25/2019 9:30:01 AM (UTC-07:00)
Required Attendees: Grambusch, Claire
Optional Attendees: Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam

- Introductions with new Facebook contact for social media reporting: Javier Hernandez, Politics & Government Outreach

- Review reporting format/procedures

TOLL FREE: [redacted]

ACCESS CODE: [redacted]

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To: Mahood, Sam[SMahood@sos.ca.gov]
From: Valle, Paula[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=5786676DDED74297B09E52E84E46D3EA-VALLE, PAUL]
Sent: Thur 8/22/2019 11:05:17 AM (UTC-07:00)
Subject: RE: NASS Communications: State Reporting to Twitter & NASS 10/21/19 Communications Training Seminar Reminder

Obtained via FOIA by Judicial Watch, Inc.

Yes, that's what I wanted to chat with you about. It seems interesting. And yes re Jerry.

From: Mahood, Sam <SMahood@sos.ca.gov>
Sent: Thursday, August 22, 2019 11:04 AM
To: Valle, Paula <pvalle@sos.ca.gov>
Subject: RE: NASS Communications: State Reporting to Twitter & NASS 10/21/19 Communications Training Seminar Reminder

Yes. And Jerry should be up to date on how to report misinformation. We were not previously working through Maria to report Tweets, so this is interesting.

From: Valle, Paula <pvalle@sos.ca.gov>
Sent: Thursday, August 22, 2019 10:26 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Subject: Fwd: NASS Communications: State Reporting to Twitter & NASS 10/21/19 Communications Training Seminar Reminder

I know you get these, but should we discuss

Get Outlook for Android

From: Maria Benson <mbenson@sso.org>
Sent: Thursday, August 22, 2019 10:15:57 AM
To: Maria Benson <mbenson@sso.org>
Cc: Reynolds, Leslie <reynolds@sso.org>; Milhofer, John <jmilhofer@sso.org>; Lindsey Forson <lforson@sso.org>; Dodd, Stacy <sdodd@sso.org>
Subject: NASS Communications: State Reporting to Twitter & NASS 10/21/19 Communications Training Seminar Reminder

Good Afternoon Communications Directors,

Great news—**Twitter is now on-boarding states into their mis/disinformation partner support portal!** Once on-boarded, you will be able to directly report mis/disinformation instead of having to submit it to me first. **A slide deck on the portal is attached.**

To get enrolled please email me (mbenson@sso.org) with (1) The Twitter handle(s) to be enrolled and **(2)** the email address affiliated with the Twitter handle. As a reminder, please have an email domain affiliated with your state email domain. (No gmail or other commercially available domains will be accepted). Once I receive those, I can pass them along to Kevin Kane at Twitter. If you need more than 2 handles enrolled in the partner portal, please include the reason why and we can go from there.

As a reminder, here are the other processes for reporting to Facebook and Google:

Facebook
Send email to reports@content.facebook.com; copy Eva Guidarini (eguidarini@fb.com) and your state Facebook representative (listed below); include "election mis/disinformation" or something similar in subject line. Identify specific pieces of content that potentially violate their voter fraud and suppression policy using **links** to content on FB; if you believe pages or profiles are inauthentic, send **links** to pages or profiles.

Facebook Representatives:

- Jannelle (jannelle@fb.com): Covering the Southwest
    - AZ, CO, KS, NE, NM, NV, OK, TX, UT

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- Khalid (kpagan@fb.com): Covering New England
    - CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT,
- Javier (jdh@fb.com): Covering CA
- Rachel (rachelholland@fb.com): Covering the Midwest and Southeast
    - AL, AR, FL, GA, IA, IL, IN, IKY, LA, MI, MN, MO, MS, NC, OH, SC, TN, VA, WI, WV
- Eva (eguidarini@fb.com): Covering the Pacific NW
    - AK, HI, ID, MT, ND, OR, WA, SD, WY

Google

When there is a question about the legality of an election advertisement or how it falls under a Google policy, please email civic-outreach@google.com and copy Erica Arbetter (arbetter@google.com) and John Ruxton (johnruxton@google.com).

If any of the items you reported do not get prompt attention, please let me know and I can also reach out to the companies. Also, if a post needs to be escalated to DHS's Countering Foreign Influence Taskforce I can reach out to them as well.

10/21 Communications Training

Also, I wanted to send a reminder about our October 21 Communications Training Seminar in Washington, D.C. **We are half full!** This seminar will focus on media interview tips, improving preparation and presentation skills, as well as other important communications best practices. We encourage Secretaries of State and Communications Directors to attend (initial limit of 2 attendees per state). **Register here. Attached is the original email invitation with more information.**

Best,

Maria (Dill) Benson
Director of Communications
National Association of Secretaries of State (NASS)
444 N. Capitol Street NW, Suite 401 | Washington, DC 20001
Desk: 202-624-3528| Cell: 423-504-1351
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Obtained via FOIA by Judicial Watch, Inc.

To: Mahood, Sam[SMahood@sos.ca.gov]
From: Twitter Support[support@twitter.com]
Sent: Mon 3/2/2020 2:15:30 PM (UTC-08:00)
Subject: Case# 0144688537: partner_election [ref:00DA0000000K0A8.5004A00001tzPB8:ref]

Hello,

This is a confirmation that we've received your request. Someone from our team will review it and reply to you shortly.

Thanks,

Twitter Support

ref:00DA0000000K0A8.5004A00001tzPB8:ref

Obtained via FOIA by Judicial Watch, Inc.

To: Schwab, James[JSchwab@sos.ca.gov]; Reyes, Steve[SReyes@sos.ca.gov]; Valle, Paula[pvalle@sos.ca.gov]
Cc: Miller, Chris[cmiller@sos.ca.gov]; Thogmartin, Max[mthogmartin@sos.ca.gov]; Rodriguez, Danielle[DRodriguez@sos.ca.gov]
Sent: Mon 3/2/2020 2:16:36 PM (UTC-08:00)
Subject: RE: Misinformation
Case# 0144688537: partner_election [ref:00DA0000000K0A8.5004A00001tzPB8:ref]

This tweet has been reported.

Hi,
After speaking with the San Diego Registrar of Voters we have determined that the incident alleged in this tweet did not occur:
https://twitter.com/Marie_from_CA/status/1234585411005009920?s=20

This tweet is claiming that votes may never be counted--which is false. It may dissuade voters from turning out.

From: Mahood, Sam
Sent: Monday, March 2, 2020 1:21 PM
To: Schwab, James <JSchwab@sos.ca.gov>; Reyes, Steve <SReyes@sos.ca.gov>; Valle, Paula <pvalle@sos.ca.gov>
Subject: Misinformation

This is a post that is hard for me to directly correct as it is conspiracy theory allegations about San Diego:
https://twitter.com/Marie_from_CA/status/1234585411005009920?s=20

Sam Mahood
Press Secretary - California Secretary of State Alex Padilla
916-653-6575

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To: Thogmartin, Max[mthogmartin@sos.ca.gov]
From: Mahood, Sam[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=5ADE179F920245A594801E1F9BC7464F-MAHOOD, SAM]
Sent: Tue 2/25/2020 3:35:35 PM (UTC-08:00)
Subject: FW: NASS Communications: Twitter News & Mis/Disinformation Reporting Process Reminder

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From: Maria Benson <mbenson@sso.org>
Sent: Friday, February 21, 2020 6:46 AM
To: Maria Benson <mbenson@sso.org>
Cc: Reynolds, Leslie <reynolds@sso.org>; Milhofer, John <jmilhofer@sso.org>; Dodd, Stacy <sdodd@sso.org>; Lindsey Forson <lforson@sso.org>
Subject: NASS Communications: Twitter News & Mis/Disinformation Reporting Process Reminder

Good Morning Communications Directors,

Yesterday, a few news outlets broke that Twitter is experimenting with directly labeling mis/disinformation. You can read an article about it here. I pinged Twitter Government about it yesterday, but they didn't have more information beyond the statement in the article. I asked when they have more information to relay it to me so I can pass it along to y'all.

I've put the election mis/disinformation reporting process for the platforms out to you several times, but I don't think it ever hurts repeating (especially with Super Tuesday around the corner)…so here it is again:

- **Facebook/Instagram**-

  - Send an email to your Facebook point of contact and copy Eva Guidarini (eguidarini@fb.com) and reports@content.facebook.com; include "election issue" in subject line. If you aren't sure who your point of contact is, just email Eva and copy the reports email. Please include as much information as possible: screenshots, profile names, links, descriptions of what is incorrect, etc. The more information you include, the more likely Facebook will be able to act on it.

  - Content that should be reported is:

    - Any content containing statements of intent, calls for action, or advocating for violence due to voting, voter registration, or the outcome of an election.
    - Any offers to buy or sell votes with cash or gifts.
    - Misrepresentation of the dates, locations, and times, and methods for voting or voter registration.
    - Misrepresentation of who can vote, qualifications for voting, whether a vote will be counted, and what information and/or materials must be provided in order to vote.

- **Twitter-**

  - If your state is onboarded into the partner reporting portal, it provides a mechanism to report election issues and get them bumped to the head of the queue. Fill in the report with as much information as possible, including links if you have them.
  - If your state is not onboarded, send me a screenshot of the content as well as what is incorrect about it. I will report it to Twitter and flag it as an election issue which moves it to the front of the queue.
    - **Note:** Want to skip this step and be part of the partner reporting portal? You can join by emailing me (mbenson@sso.org) with **(1)** The Twitter handle(s) to be enrolled and **(2)** the email address affiliated with the Twitter handle. As a reminder, please have an email domain affiliated with your state email domain. (No gmail or other commercially available domains will be accepted). Once I receive those, I can pass them along to Kevin Kane at Twitter. If you need more than 2 handles enrolled in the partner portal, please include the reason why and we can go from there.
  - In addition to reporting through the portal, you should report it to Twitter by clicking on the arrow in the top-right corner and clicking "Report Tweet."

Obtained via FOIA by Judicial Watch, Inc.

- **Google/YouTube-**
  - If you see dis/misinformation on Google or YouTube, please get a screenshot and then send it, a link to the issue, and a description of what is inaccurate to all of the following people: Erica Arbetter (arbetter@google.com); Joe Dooley (jdooley@google.com); John Ruxton (johnruxton@google.com); and Andrea Holtermann (holtermann@google.com).

Happy Friday!

Maria (Dill) Benson
Director of Communications
National Association of Secretaries of State (NASS)
444 N. Capitol Street NW, Suite 401 | Washington, DC 20001
Desk: 202-624-3528| Cell: 423-504-1351
www.nass.org

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Obtained via FOIA by Judicial Watch, Inc.

To: Mahood, Sam[SMahood@sos.ca.gov]; Javier Hernandez (Policy)[jdh@fb.com]; reports@content.facebook.com[reports@content.facebook.com]
Cc: Valle, Paula[pvalle@sos.ca.gov]; Reyes, Steve[SReyes@sos.ca.gov]
From: Eva Guidarini[eguidarini@fb.com]
Sent: Fri 2/21/2020 6:21:43 AM (UTC-08:00)
Subject: Re: Reporting Profile Posing as Secretary of State

Thanks Sam – the profile has been removed!
Best,
Eva

From: "Mahood, Sam" <SMahood@sos.ca.gov>
Date: Thursday, February 20, 2020 at 4:57 PM
To: "Javier Hernandez (Policy)" <jdh@fb.com>, "reports@content.facebook.com" <reports@content.facebook.com>
Cc: "Valle, Paula" <pvalle@sos.ca.gov>, "Reyes, Steve" <SReyes@sos.ca.gov>, Eva Guidarini <eguidarini@fb.com>
Subject: Re: Reporting Profile Posing as Secretary of State

Certainly

Sent from my Verizon, Samsung Galaxy smartphone
Get Outlook for Android

From: Javier Hernandez (Policy) <jdh@fb.com>
Sent: Thursday, February 20, 2020 1:27:56 PM
To: Mahood, Sam <SMahood@sos.ca.gov>; reports@content.facebook.com <reports@content.facebook.com>
Cc: Valle, Paula <pvalle@sos.ca.gov>; Reyes, Steve <SReyes@sos.ca.gov>; Eva Guidarini <eguidarini@fb.com>
Subject: Re: Reporting Profile Posing as Secretary of State

Hi Sam,

Do you mind looping Eva in on all these request going forward?

Thank you!

Javier D. Hernandez
U.S. Politics & Government Outreach
E: jdh@fb.com
FACEBOOK

From: "Mahood, Sam" <SMahood@sos.ca.gov>
Date: Thursday, February 20, 2020 at 3:29 PM
To: "reports@content.facebook.com" <reports@content.facebook.com>
Cc: "Javier Hernandez (Policy)" <jdh@fb.com>, "Valle, Paula" <pvalle@sos.ca.gov>, "Reyes, Steve" <SReyes@sos.ca.gov>
Subject: Reporting Profile Posing as Secretary of State

Hi,

Our agency asks that this unauthorized, fake profile claiming to be California Secretary of State Alex Padilla be taken down, as it is likely to lead to voter confusion and could spread misinformation.

Link to profile: https://www.facebook.com/Alex-Padilla-California-Secretary-Of-State-106347670729317/

Obtained via FOIA by Judicial Watch, Inc.

Please let us know if you need further information.

Thank you,

-Sam

Sam Mahood
Press Secretary - California Secretary of State Alex Padilla
916-653-6575

Obtained via FOIA by Judicial Watch, Inc.

To: Valle, Paula[pvalle@sos.ca.gov]; Reyes, Steve[SReyes@sos.ca.gov]; jdh@fb.com[jdh@fb.com]; Mahood, Sam[SMahood@sos.ca.gov]
From: Records[reports@content.facebook.com]
Sent: Thur 2/20/2020 5:22:00 PM (UTC-08:00)
Subject: Re: Reporting Profile Posing as Secretary of State

Hi,

Thank you for your report. Please note that we have now reviewed the related content and taken appropriate action. Do not hesitate to let us know if you require further assistance.

Regards,
Facebook Community Operations

On Thu, Feb 20, 2020 at 12:29 PM, Mahood, Sam <smahood@sos.ca.gov> wrote:

> Hi,
>
>Our agency asks that this unauthorized, fake profile claiming to be California Secretary of State Alex Padilla be taken down, as it is likely to lead to voter confusion and could spread misinformation.
>
>Link to profile: https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FAlex-Padilla-California-Secretary-Of-State-106347670729317%2F&data=02%7C01%7Csmahood%40sos.ca.gov%7C81e42785eb564706020108d7b66c7b02%7C03580c5db6cf44cab63b4361acc7c739%7C1%7C1%7C637178449340241459&sdata=MixMKmiBYhOP8%2FXnnePU8YDrLZNz%2B2EUeV4V51Uge60%3D&reserved=0
>
>Please let us know if you need further information.
>
>Thank you,
>
>-Sam
>
>Sam Mahood
>Press Secretary - California Secretary of State Alex Padilla
>916-653-6575

Obtained via FOIA by Judicial Watch, Inc.

facebook

Prepare & Respond

Tips for first responders and government agencies to get the most out of Facebook before, during and after disasters

Help your community with **READINESS**

Support **RESPONSE AND RELIEF** initiatives

Engage in ongoing **RECOVERY** efforts

Help build community **RESILIENCE**

Obtained via FOIA by Judicial Watch, Inc.

facebook

"Standard advice about preparing for disasters focuses on building shelters and stockpiling things, such as food, water and batteries. But resilience – the ability to recover from shocks, including natural disasters – comes from our connections to others, and not from physical infrastructure or disaster kits."

– Daniel Aldrich,
Director, Security and Resilience Studies Programme,
Northeastern University, USA

In times of crisis, connecting and building community is more important than ever. Facebook can foster the social connections that help communities prepare for, respond to and recover from disasters. Organisations, governments and individuals turn to Facebook to communicate with their communities, whether to lead and rally friends and neighbours around disaster-related events, gather and disseminate timely and reliable information from diverse sources or share important updates from first responders. This guide aims to share useful tips and examples of best practices to help you most effectively use Facebook to build community resilience before, during and after a disaster.

For more information, or to share your own tips and success stories, find us on Facebook at **facebook.com/disaster**

Obtained via FOIA by Judicial Watch, Inc.

How to use Facebook before, during and after disasters

Section 1

Tips for response and relief organisations

Pages 2-11

Section 2

Facebook Crisis Response Products

Pages 12-14

Obtained via FOIA by Judicial Watch, Inc.

Section 1

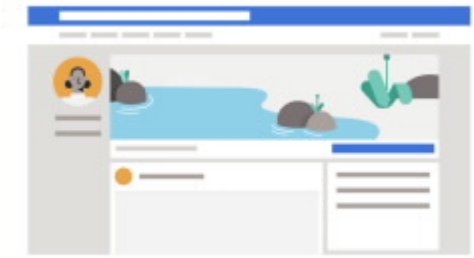
Tips for first responders and government agencies

Knowing how to best use Facebook can allow first responders and government agencies to engage the public as part of their team, and to quickly connect the community to help people stay safe and informed, fostering community resilience in the wake of a disaster.

Obtained via FOIA by Judicial Watch, Inc.

Core features

Pages



The different features of Facebook Pages, such as call-to-action buttons, photos and videos, Live and Notes, allow your agency to tell robust stories and have engaging and enduring interactions with the people you serve.

Tips for creating an engaging Page:

- Choose a cover photo that shows how your agency works to serve and protect your community
- Choose a profile picture that easily identifies your agency to those who know you and those who don't
- Use the About section to outline your agency's mission, vision and values
- Post frequently with relevant and timely information, and respond to questions in comments
- Like and follow related and similar Facebook Pages, including community organisations, community leaders and other agencies, and share relevant posts, photos, videos and links with your followers
- Create "evergreen" content, such as disaster preparedness tips or useful contact numbers that can be easily and reliably accessed

Learn more: facebook.com/help/pages

Obtained via FOIA by Judicial Watch, Inc.

Core features

Page posts

Page Posts are the primary way for your agency to communicate with people who follow your Facebook Page.

Use posts:

- To increase community engagement
- To promote and support emergency preparedness and awareness activities
- To update people on the status of a particular event, including the actions of first responders on the ground
- To inform people of how to access relief and aid

Before

Create a Page posting strategy designed to help keep people engaged and informed. For example, post timely preparedness tips related to potential disaster events (such as impending severe weather).

During

Timing is crucial; post regularly with photos and videos, and when appropriate, target posts to people in specific locations. Stay connected with your followers by going live to share timely information, and by frequently responding to questions and feedback in the comments on your posts. You can also pin a post to the top of your Page to highlight emergency information.

After

Post clear information about where community members can find official information, receive aid or help in the community's recovery efforts. Invite people to share any information they have about citizen-led relief and recovery efforts.

Learn more: facebook.com/help/sharing

Obtained via FOIA by Judicial Watch, Inc.

Core features

Photos and videos

Photos and videos can help "put a face" on your agency, make your updates more interesting and accessible, and are great for sharing authentic and engaging content.

Use photos and videos:

- To increase the community's understanding of first responders and their roles and duties
- To help communicate the severity of emergency situations
- To demonstrate ways people can prepare for, respond to and/or recover from a disaster

Before

Photos help "put a face" on your agency, which can reinforce and increase your connection with the public. Routinely posting them can help you build and engage your audience, making you a more trusted resource.

During

As a disaster develops, post photos and videos to help tell the story about what's happening and where. Share Facebook photos and videos from other sources, such as news outlets, other response agencies and organisations, and citizens to help tell a more robust story of unfolding events.

After

Use photos to let the public know what first responders are doing to help communities recover and rebuild after a disaster.

Learn more: facebook.com/help/photos/uploading

Obtained via FOIA by Judicial Watch, Inc.

Core features

Live

In the crucial moments before and during a disaster when accurate and effective communication is needed, broadcast to your followers in real time using Live. Live allows you to interact with people using live streaming video from your Page. Direct people to useful information by letting your audience know when you'll be going live with a written post beforehand. Access this feature from the Facebook Pages Manager app.

Use Live:

- To introduce new staff or initiatives
- To share official emergency guidance directly with your followers
- To broadcast your next press conference or announcement to reach a larger audience

Before

Share tips for disaster preparedness, using visuals in your Live broadcast to demonstrate suggested supplies, maps or actions to take to stay safe.

During

Go Live to document disaster conditions, share important information and amplify recommendations from emergency professionals.

After

Interview volunteers involved with relief efforts, document rebuilding efforts and raise funds in real time from your viewers.

Learn more: live.fb.com/about

Obtained via FOIA by Judicial Watch, Inc.

Core features

Groups

Use Facebook Groups to coordinate and organise different groups of people. You can use Groups to share updates with select audiences or to collaborate on projects. Groups can be open, closed or secret, depending on how private you want a particular group to be.

Use Groups:

- To create a dedicated communication channel for family members of first responders
- For internal coordination among shifts and crews
- To organise volunteers and tasks, such as a team to manage and monitor your agency's different social media channels
- To communicate directly with strategic partners and agencies

Before

Create a Facebook group around a defined outcome or goal, such as organising or coordinating community activities, and invite people to join it.

During

Use Groups to quickly relay information to relevant people responsible for specific tasks or activities. You can also share documents and files for collaboration.

After

Create and maintain Groups focused on particular concerns and needs that may spring up in the aftermath of a disaster event.

Learn more: facebook.com/help/groups

Obtained via FOIA by Judicial Watch, Inc.

Core features

Events

Facebook Events are a great way to bring people together – either on Facebook or in person – before, during or after a disaster. When people accept an invitation, they'll be able to participate in a conversation on the Event page and will receive a reminder notification from Facebook.

Use Events:

- To bring your community together – on Facebook or in person – for a common goal
- To raise awareness for a particular disaster
- To create and promote donation and volunteer opportunities
- To organise community emergency response teams, first aid and CPR training

Before

Use Facebook Events to schedule and promote awareness and preparedness activities.

During

If your agency is outside of an area affected by a disaster, it can immediately offer help by hosting Facebook Events, such as a food or clothing collection, to bring relief to communities affected by the disaster.

After

Use Facebook Events to organise and coordinate relief and recovery teams.

Learn more: facebook.com/help/events

Obtained via FOIA by Judicial Watch, Inc.

Other helpful features

Hashtags

Hashtags, indicated by a "#" in front of a word or phrase, categorise your posts by keywords that connect similar content. This makes your post easily found when people are searching for a particular topic. When something newsworthy happens, or if you're posting timely and informative content, use the main hashtag that the community is using to share information about the topic and pair it with a call-to-action button to activate supporters.

Use hashtags:

- So that updates on an evolving emergency event are searchable
- To potentially expand the audience for your posts
- To lead or join a broader conversation about a particular disaster or topic

Learn more: facebook.com/help/hashtags

Notes

Notes offer a way to communicate longer content, similar in length to a news article or blog post, to the public and those who follow your agency. When something newsworthy happens, or if you're posting timely and informative content, use the main hashtag that the community is using to share information about the topic.

Use Notes:

- To explain and highlight severe weather warnings
- To provide in-depth details about preparedness activities
- For long-form updates about recent emergency events

Learn more: facebook.com/help/notes

Obtained via FOIA by Judicial Watch, Inc.

Other helpful features

Follow other Pages

Follow and Like similar Pages to help you build important connections and alliances with other agencies and community leaders. It can also help people connected to those Pages to more easily find yours.

Learn more: facebook.com/help/follow

Tagging

Tagging another Page creates a link to that Page from within your post. Tagging other credible information sources can increase the reach of your content, help add credibility to your posts and allow your organisation's Facebook followers to discover and access new resources on Facebook. To tag a Page, type the "@" symbol , start typing its name; then pick the Page you want from the drop-down menu.

Learn more: facebook.com/help/tagging

Messenger for Pages

Pages can use Messenger, enabling your agency to send and receive direct communication to and from people on Facebook. Messenger is a great way for people to communicate with you when they don't know how else to reach your agency, or when phone lines are down, but Internet access is uninterrupted. You can create Instant reply messages to provide people with basic information about your organisation or to thank them for contacting you. If you often receive the same questions, you can create a saved reply, which is a message template you can create, save and reuse when you respond to messages as your Page.

Use Messages:

- To enable your community another direct communication channel to your agency
- To provide direct support to people in the community looking for help or answers
- To receive and share time-sensitive information

Learn more: developers.facebook.com/docs/messenger-platform

Obtained via FOIA by Judicial Watch, Inc.

Key takeaways

First responders and government agencies

1

Create a Page, managed by agency staff and/or volunteers, to facilitate a dialogue between your agency and the public. Dialogue will help you keep the public informed and quickly address any misinformation.

2

Post regular updates so that your Page becomes a trusted resource during a disaster.

3

Share photos and videos to help you better communicate important information and to make your posts more engaging. Or go Live to interact with your followers in real time.

4

Organise a volunteer social media staff to help manage your agency's Facebook presence, especially during a disaster when people are turning to your Page for information and answers.

5

Include hashtags in your posts to join the broader conversation happening on Facebook, and to make your content easily searchable.

6

Tag other organisations you are working with in your posts.

7

Use Facebook to learn what's going on in your community and re-share any content your agency thinks might be helpful.

8

Allow followers to message your Page for quick assistance and answers to time-sensitive questions.

9

Turn to Messenger as a meaningful and efficient communication channel when phone lines are down.

Obtained via FOIA by Judicial Watch, Inc.

Section 2

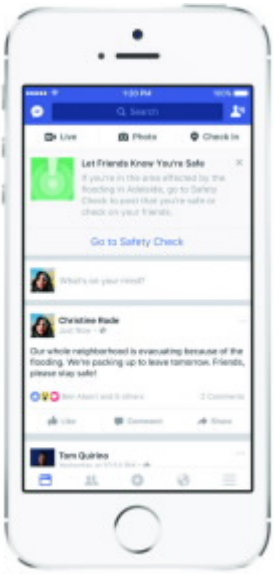
Facebook crisis response products

In times of crisis, connecting and building communities is more important than ever. A growing body of research shows that the strength of communities affected by disaster is a determining factor in how quickly and effectively they recover.

Obtained via FOIA by Judicial Watch, Inc.

Safety Check

At Facebook, we are creating the social infrastructure to help communities connect during and after a disaster. We know people turn to Facebook to check on loved ones and to get updates, and communication is critical in these moments. We built Safety Check to make it easy for people to connect with friends and families when it matters most. Communities help each other recover from a disaster, so we've also designed Community Help as a feature that lets people ask for and offer help from within Safety Check.



People activate Safety Check

If enough people in an affected area post about an incident, Safety Check is activated.

Safety Check

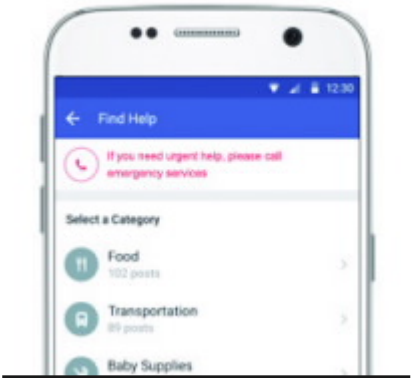
People in the affected area are prompted to go to Safety Check to let friends know they're safe.

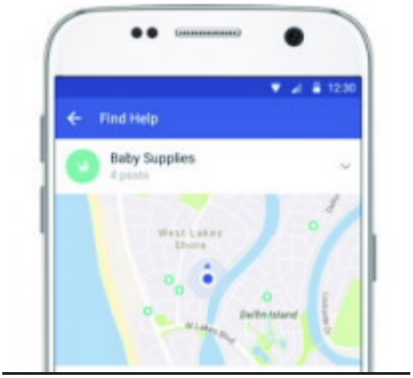
Ask if friends are safe

People can also see which friends have marked themselves safe, invite more friends to Safety Check, and find and give help.

Obtained via FOIA by Judicial Watch, Inc.

How to use Safety Check and Community Help





When Safety Check is activated for a major disaster, you can help spread the word. The best way to alert your community that Safety Check has been activated is to post on your Page or in your group with a link to the Safety Check page. In your post, you can encourage people to mark themselves safe.

With Community Help, you can then ask for or offer help to your community, with items such as food and water, clothing, transport or shelter. Posts can be searched by category and location, and you can message others directly, making it easier for people to find the help they need from neighbours and friends.

We hope that tools like Safety Check and Community Help enable communities to connect and recover from disaster, building resilience.

Learn more: facebook.com/about/safetycheck

Obtained via FOIA by Judicial Watch, Inc.

facebook

facebook.com/disaster

Obtained via FOIA by Judicial Watch, Inc.

facebook

To: Miller, Chris[cmiller@sos.ca.gov]
From: Mahood, Sam[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=5ADE179F920245A594801E1F9BC7464F-MAHOOD, SAM]
Sent: Fri 12/13/2019 1:29:59 PM (UTC-08:00)
Subject: Fwd: RECAP - Webinar: Crisis Response on Facebook
Prepare-and-Respond-Guide-for-Govts.pdf

Obtained via FOIA by Judicial Watch, Inc.

Did you get this?

Sent from my Verizon, Samsung Galaxy smartphone
Get Outlook for Android

From: Javier Hernandez (Policy) <jdh@fb.com>
Sent: Friday, December 13, 2019 1:06:50 PM
Subject: RECAP - Webinar: Crisis Response on Facebook

Hi all,

A couple of things:

First, thanks to all of you who joined us for our crisis response on Facebook webinar. Our hope is that the information we shared will make a difference for you and the people in your communities when it matters most. Second, I am passing along some resources below for those of you who were unable to join (although they also serve as great supplemental materials for those of you who did tune in).

Crisis Response on Facebook Resources:

- Facebook's crisis response guide (attached)
- Facebook Crisis Response - Overview
- Facebook Crisis Response - Hub
- Facebook Live discussion on crisis communications (posted on the Government and Politics on Facebook Group)
    - **If you are unable to access the video:**

        1. Go to www.Facebook.com/GovtPolitics
        2. Click "Groups" in the tab list
        3. Under "Groups by This Page", click +Join Group
        4. Answer the three membership questions and click submit
        5. Once your request is accepted, you will be able to view the video

Lastly: I encourage you to join us on Monday (10:00 AM PST) for the latest Facebook conversation with your very own Politics and Government Outreach team. This time, we'll be sharing tips and tricks for using Facebook and Instagram stories. More details below.

Obtained via FOIA by Judicial Watch, Inc.

Stories are now one of the most common ways people share and consume content on mobile. This immersive, fullscreen format has been embraced across the family of apps and has empowered the world to build authentic visual narratives and connect with the people, things and experiences that matter most.

Join the Politics and Government Outreach Team for a live broadcast on **Thursday, December 19th, 2019 from 10:00-11:00AM (PST)** to learn about the creative features you can use to build and share your Stories on Facebook and Instagram.

THE POLITICS AND GOVERNMENT OUTREACH TEAM IS GOING LIVE!

Here's how to join the Group:

1. Go to Facebook.com/GovtPolitics
2. Click "Groups" in the left menu
3. Under Groups by this Page, click +Join Group
4. Answer the three membership questions and click submit

Don't forget to tune in on Thursday, December 19th, 2019 from 10:00-11:00AM (PST)!

Obtained via FOIA by Judicial Watch, Inc.

Have a great weekend.

All the best,

Javier D. Hernandez
U.S. Politics & Government Outreach
E: jdh@fb.com
FACEBOOK

From: Javier Hernandez <jdh@fb.com>
Date: Tuesday, December 3, 2019 at 2:04 PM
To: "Javier Hernandez (Policy)" <jdh@fb.com>
Subject: Webinar: Crisis Response on Facebook

Learn Best Practices for Crisis Response on Facebook

During a crisis, connecting, and building community is more important than ever. Organizations, governments, and individuals turn to Facebook to support response and relief initiatives, engage in ongoing recovery efforts, and to disseminate timely information.

Please join me for a live webinar on **Tuesday, December 10th from 10:00-11:00 AM (PST)** to learn about best practices, products, and tools to help you effectively use Facebook to build community resilience before, during, and after a disaster.

Add event to calendar

Obtained via FOIA by Judicial Watch, Inc.

[redacted]

Join Webinar

The webinar will consist of a 45 minute presentation followed by a live Q&A session. Hope you can join us!

Thank you,

Javier D. Hernandez
U.S. Politics & Government Outreach
[redacted]

Want to change how you receive these emails?

You can update your preferences or unsubscribe from this list.

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Organizer: Jimenez, Jerry[JJimenez@sos.ca.gov]
From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
Location: Phone
Importance: Normal
Subject: Intro with new Facebook contact
Start Time: Thur 4/25/2019 11:00:01 AM (UTC-07:00)
End Time: Thur 4/25/2019 11:15:01 AM (UTC-07:00)
Required Attendees: Grambusch, Claire
Optional Attendees: Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam

- Introductions with new Facebook contact for social media reporting: Javier Hernandez, Politics & Government Outreach

- Review reporting format/procedures

TOLL FREE: [redacted]

ACCESS CODE: [redacted]

Here is Facebook's social media monitoring guidelines for reporting misinformation in 2018:

"Facebook is opening up a reporting channel to the electoral authorities in every state, that will allow you to report instances of voter suppression on Facebook directly to our team, so we can look at them quickly and remove them from the site.

Through this channel we will take down any content with:
- Statements of intent, calls for action, or advocating for violence due to voting, voter registration, or the outcome of an election
- Offers to buy or sell votes with cash or gifts.
- Misrepresentation of the dates, locations, and times, and methods for voting or voter registration.
- Misrepresentation of who can vote, qualifications for voting, whether a vote will be counted, and what information and/or materials must be provided in order to vote

In order to report this content to us for takedown, please:
1. Send email to reports@content.facebook.com; copy Eva Guidarini (eguidarini@fb.com); include "voter suppression" in subject line
2. Identify specific pieces of content that potentially violate our voter suppression policy using links to content on FB; if you believe pages or profiles are inauthentic, send links to pages or profiles
3. If there is a statute or regulation on point (e.g., if misrepresentation concerns voting requirements), please include that information in email"

Obtained via FOIA by Judicial Watch, Inc.

Michael Marie
@Marie_from_CA

EMERGENCY!!
100% of early walk-in voters @ Registrar of Voters in SanDiego & probablyCalifornia, R being given regular ballots in PROVISIONAL envelopes, 2B counted up2 30days POST-election, ifEver. CrookedDNC
Please retweet!
@thehill @latimes @joesegal @cenkuygur @realDonaldTrump

1:04 PM · Mar 2, 2020 · Twitter for iPad

1 Like

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To: Valle, Paula[pvalle@sos.ca.gov]; Dresner, Jenna[jdresner@sos.ca.gov]; Mahood, Sam[SMahood@sos.ca.gov]; Jones, Akilah[ajones@sos.ca.gov]
Cc: Heather Wilson[hwilson@skdknick.com]; Emily Campbell[ecampbell@skdknick.com]; Jason Rosenbaum[jrosenbaum@skdknick.com]; Grace Gill Qayoumi[gqayoumi@skdknick.com]; Tania Mercado[tmercado@skdknick.com]; Julia Schechter[jschechter@skdknick.com]
From: Zeke Sandoval[zsandoval@skdknick.com]
Sent: Thur 9/17/2020 5:29:58 PM (UTC-07:00)
Subject: Misinformation Daily Briefing: 9/17

National:
- Trump tweeted, "The big Unsolicited Ballot States should give it up NOW, before it is too late, and ask people to go to the Polling Booths and, like always before, VOTE. Otherwise, MAYHEM!!! Solicited Ballots (absentee) are OK," and Twitter was quick to fact check and shared a link with info about how voting by mail is safe and secure. Viral reply on Twitter from Tom Fitton asserting, "Mailing 51 million ballots to those who haven't asked for increases risk of voter fraud and voter intimidation!"
- USPS Postmaster General Louis DeJoy ordered "drivers to start leaving post offices and distribution centers exactly on schedule and curtailed extra trips to pick up any mail that missed earlier cutoffs. The Los Angeles Times reports, "Weeks-long delays began to ripple through a system already reeling from COVID-19 absences and a surge in package delivery during the pandemic, shaking Americans' faith in one of the country's most popular services and raising concerns about how the Postal Service will handle mail-in ballots in November."
- Postmaster General and USPS Affirm Readiness for Election In Call with National Association of Secretaries of State via PR Newswire.
- Trump-appointed U.S. Commission on Civil rights voted to "shelve a report on threats to minority voting rights," and "issues raised in the report, including difficulties with in-person and mail-in balloting faced by voters of color, people with disabilities, and those with medical conditions that make them vulnerable to the virus" will no longer be released.
- Newswire fact check's William Barr "Is your vote no longer secret with mail-in ballots?"; Newswire clarifies, "Elections experts say Barr is wrongly suggesting that mail-in ballots somehow violate people's privacy and that he is ignoring safeguards that are in place to ensure the security of people's ballots when they vote by mail."
- In a CNN television interview, Al Gore shared, "one of the possible outcomes is that those who vote in-person on the day of the election may tilt one way. When they count this flood of mail-in ballots, it will reverse. At least, that's what some of the analysts are telling us to watch out for."

California:
- Jarrett Stepman who claimed in a viral tweet that CA sent ballots to his parents house even tho he hasn't lived there in a decade, wrote a commentary piece for the Daily Signal, claiming "Although the official mail my parents received isn't the actual ballot, it informed me that I would receive one along with every other California voter. Unless something changes, a ballot will be sent to me in a town where I haven't lived or voted for a decade."
- Hans von Spakovsky of The Daily Signal claims, "Public Interest Legal Foundation found four individuals who claimed NPR West headquarters in Culver City, California, as their residence and voted in 2018 via mail-in absentee ballots."
- Public Interest Legal Foundation claims, "An independent, nationwide analysis of voter rolls in 42 states has identified thousands of probable deceased and duplicate registrants, as well as cases of individuals credited for voting more than once." PILF claims, "349,773 apparently deceased registrants across 41 states' voter rolls, with New York, Texas, Michigan, Florida and California alone accounting for 51 percent of the total."
- Cal Matters article claims, "thousands of California voters will be unable to cast an informed vote in the November election. It will not be for lack of interest in this election, or for lack of access to a physical ballot. It will be because government officials failed to provide them with the language services they needed to understand what and whom they are voting for."
- Continued discussion about the USPS postcard about mail-in ballots, specifically CA counties share "advice from the Postal Service — about requesting a ballot — just doesn't apply to most voters here in California. "

Trump's tweet today about "unsolicited ballots" created an increase in "unsolicited ballot" stories from online news. The phrase appears to be used by Trump with increased frequency. He first tweeted the term Aug 25th, then Sept 2nd, and twice today. Conversations have ebbed and flowed about absentee ballots, however stories about unsolicited ballots were nearly nonexistent before Trump's tweet.

Questions:
"If I vote by mail, can I vote for everyone in my household?"
Via Twitter.
Narrative: Social discussions about ballot harvesting.

Ben-California is NOT BLUE! We have a VOTER FRAUD problem out here. The media has convinced everyone the state is filled to the brim with Liberals...not so! Take away motor voter, the illegal votes & ballot harvesting and we're RED to the core
politstrip - Twitter - 09-17-20

I agree about the fraud and mid-trust. Each State has their own processes. NC's is fairly safe, but I don't completely trust the USPS to transport a ballot. States like California that allow ballot harvesting will be rife with fraud.
rbutton4nchouse - Twitter - 09-17-20

More people in California voted for Donald Trump in 2016 than those who voted for Gavin Newsom. Democrats would lose California if they didn't cheat. In the 2018 Election Republicans won house seats until a week later after ballot harvesting, then they went to the Democrats.
musejania - Twitter - 09-17-20

Nunes literally said on national tv that he and his crew are ballot harvesting in California. I thought it was the only state left that allows it.
freestyle_mom - Twitter - 09-17-20

Obtained via FOIA by Judicial Watch, Inc.

I am a native Californian.... I do not trust vote by mail....ballot Harvesting....Motor Voter ALL ways that California politicians like Pelosi, Maxine Waters , Schift use to maintain their elected offices. If Russia agrees with me....and many,many,many American... Good for them
econnol - Twitter - 09-17-20

I have had three different solicitations email me for a mail in ballot application ! two out of the three came from California; that's called ballot harvesting... I don't think there's going to be any lack of voting from anyone that's a democrat or scared of voting
ccstn4 - Twitter - 09-17-20

Ballot harvesting is literally legal in some states like California. Just because you only heard of one case doesn't mean it's not widespread. The idiot in NC only got caught because he got greedy and the numbers stood out. Smart vote harvesters fly under the radar.
nyaraditokes - Twitter - 09-17-20

Ballot harvesting, perfected in California, sweeps the country. Red, white and blue becomes only blue. They probably have a replacement for the stars and stripes already.
rlonestar1 - Twitter - 09-17-20

Yet California legalized ballot harvesting. Horrible democrats run the state & have actually legalized criminal activity.
blumyst - Twitter - 09-17-20

Narrative: Democrats cheating and/or rigging the election

Voter Fraud is how Democrats cheat to win. The primary victims: Black and Hispanic voters. Now that President Trump is winning over these groups, the Democrats are desperate to make sure their votes won't count. VOTE IN PERSON! pic.twitter.com/ljb4nVvMvG
bigbertiet - Twitter - 09-17-20

The only way the democrats can win is by doing what they do best. Lie and Cheat!! Even for those who claim they don't like @realDonaldTrump personally, but what's not to like, need to love what he's doing for America. I will vote in person...Trump 2020!!
beardntats1 - Twitter - 09-17-20

Voting by mail is the only way that the Democrats can win! Cause they out the Conservatives votes in the Trash! We want to vote in person! Vote by mail is cheating by the Democrats party 100%
jo_kimmer - Twitter - 09-17-20

Tell Democrats they better Block Putin & Others From Hacking Voter Machines! @RepAdamSchiff @HouseIntel @dscc @TomPerez Mail In Ballots MUST Be Counted & Verified RIGHT AWAY Deliver your Ballot in Person or VOTE In Person All Questions answered at BetterKnowABall...
mujerpescado - Twitter - 09-17-20

The only way the Angry Democrats can win is if they rig the election. Put in the effort to request an absentee ballot or vote in person twitter.com/GOP... …
thezigzagman2 - Twitter - 09-17-20

###

Zeke Sandoval | Associate | **SKD**Knickerbocker
o: 323.488.2768| c: 310.754.9702|www.SKDKnick.com
Pronouns: he/him/his

To: Kevin Kane[kkane@twitter.com]; Valle, Paula[pvalle@sos.ca.gov]; Reyes, Steve[SReyes@sos.ca.gov]
From: Mahood, Sam[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=5ADE179F920245A594801E1F9BC7464F-MAHOOD, SAM]
Sent: Mon 12/30/2019 6:05:49 PM (UTC-08:00)
Subject: Fw: Case# 0136918935: partner_election [ref:00DA0000000K0A8.5004A00001qaD26:ref]

Obtained via FOIA by Judicial Watch, Inc.

Hi Kevin,

Flagging the following tweet that I reported through the partner portal. This tweet is sharing a doctored image of a California Voter Registration Card (inaccurately claiming that the Republican Party is not an option):
https://twitter.com/Paul_USAPatriot/status/1211709756311621633

We would like this tweet taken down ASAP to avoid the spread of election misinformation.

Please let us know if there is anything else we can do to facilitate this request.

Thank you,

-Sam

Sam Mahood - Press Secretary, California Secretary of State Alex Padilla
510-459-6290

From: Twitter Support <support@twitter.com>
Sent: Monday, December 30, 2019 6:02 PM
To: Mahood, Sam <SMahood@sos.ca.gov>
Subject: Case# 0136918935: partner_election [ref:00DA0000000K0A8.5004A00001qaD26:ref]

Hello,

This is a confirmation that we've received your request. Someone from our team will review it and reply to you shortly.

Thanks,

Twitter Support
ref:00DA0000000K0A8.5004A00001qaD26:ref

Help | **Privacy**
Twitter, Inc. 1355 Market Street, Suite 900 San Francisco, CA 94103

Obtained Via FOIA by Judicial Watch, Inc.

Organizer: Jimenez, Jerry[JJimenez@sos.ca.gov]
From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
Attendees: Grambusch, Claire; Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam
Location: Phone
Importance: Normal
Subject: HOLD: Intro with new Facebook contact
Start Time: Thur 4/25/2019 9:00:01 AM (UTC-07:00)
End Time: Thur 4/25/2019 9:30:01 AM (UTC-07:00)
Required Attendees: Grambusch, Claire
Optional Attendees: Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam

- Introductions with new Facebook contact for social media reporting: Javier Hernandez, Politics & Government Outreach

- Review reporting format/procedures

TOLL FREE: [redacted]

ACCESS CODE: [redacted]

Here is Facebook's social media monitoring guidelines for reporting misinformation in 2018:

"Facebook is opening up a reporting channel to the electoral authorities in every state, that will allow you to report instances of voter suppression on Facebook directly to our team, so we can look at them quickly and remove them from the site.

Through this channel we will take down any content with:
- Statements of intent, calls for action, or advocating for violence due to voting, voter registration, or the outcome of an election
- Offers to buy or sell votes with cash or gifts.
- Misrepresentation of the dates, locations, and times, and methods for voting or voter registration.
- Misrepresentation of who can vote, qualifications for voting, whether a vote will be counted, and what information and/or materials must be provided in order to vote

In order to report this content to us for takedown, please:
1. Send email to reports@content.facebook.com; copy Eva Guidarini (eguidarini@fb.com); include "voter suppression" in subject line
2. Identify specific pieces of content that potentially violate our voter suppression policy using links to content on FB; if you believe pages or profiles are inauthentic, send links to pages or profiles
3. If there is a statute or regulation on point (e.g., if misrepresentation concerns voting requirements), please include that information in email"

Obtained Via FOIA by Judicial Watch, Inc.

Organizer: Jimenez, Jerry[JJimenez@sos.ca.gov]
From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
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TOLL FREE: [redacted]

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3. If there is a statute or regulation on point (e.g., if misrepresentation concerns voting requirements), please include that information in email"

Obtained via FOIA by Judicial Watch, Inc.

From: Javier Hernandez (Policy)[jdh@fb.com]
Sent: Fri 12/13/2019 1:06:51 PM (UTC-08:00)
Subject: RECAP - Webinar: Crisis Response on Facebook
Prepare-and-Respond-Guide-for-Govts.pdf

Hi all,

A couple of things:

First, thanks to all of you who joined us for our crisis response on Facebook webinar. Our hope is that the information we shared will make a difference for you and the people in your communities when it matters most. Second, I am passing along some resources below for those of you who were unable to join (although they also serve as great supplemental materials for those of you who did tune in).

Crisis Response on Facebook Resources:

- Facebook's crisis response guide (attached)
- Facebook Crisis Response - Overview
- Facebook Crisis Response - Hub
- Facebook Live discussion on crisis communications (posted on the Government and Politics on Facebook Group)
    - **If you are unable to access the video:**

        1. Go to www.Facebook.com/GovtPpolitics
        2. Click "Groups" in the tab list
        3. Under "Groups by This Page", click +Join Group
        4. Answer the three membership questions and click submit
        5. Once your request is accepted, you will be able to view the video

Lastly: I encourage you to join us on Monday (10:00 AM PST) for the latest Facebook conversation with your very own Politics and Government Outreach team. This time, we'll be sharing tips and tricks for using Facebook and Instagram stories. More details below.

Obtained via FOIA by Judicial Watch, Inc.

Stories are now one of the most common ways people share and consume content on mobile. This immersive, fullscreen format has been embraced across the family of apps and has empowered the world to build authentic visual narratives and connect with the people, things and experiences that matter most.

Join the Politics and Government Outreach Team for a live broadcast on **Thursday, December 19th, 2019 from 10:00-11:00AM (PST)** to learn about the creative features you can use to build and share your Stories on Facebook and Instagram.

THE POLITICS AND GOVERNMENT OUTREACH TEAM IS GOING LIVE!

Here's how to join the Group:

1. Go to Facebook.com/GovtPolitics
2. Click "Groups" in the left menu
3. Under Groups by this Page, click +Join Group
4. Answer the three membership questions and click submit

Don't forget to tune in on Thursday, December 19th, 2019 from 10:00-11:00AM (PST)!

Have a great weekend.

All the best,

Javier D. Hernandez
U.S. Politics & Government Outreach
E: jdh@fb.com
FACEBOOK

From: Javier Hernandez <jdh@fb.com>
Date: Tuesday, December 3, 2019 at 2:04 PM
To: "Javier Hernandez (Policy)" <jdh@fb.com>
Subject: Webinar: Crisis Response on Facebook

Obtained via FOIA by Judicial Watch, Inc.

Learn Best Practices for Crisis Response on Facebook

During a crisis, connecting, and building community is more important than ever. Organizations, governments, and individuals turn to Facebook to support response and relief initiatives, engage in ongoing recovery efforts, and to disseminate timely information.

Please join me for a live webinar on **Tuesday, December 10th from 10:00-11:00 AM (PST)** to learn about best practices, products, and tools to help you effectively use Facebook to build community resilience before, during, and after a disaster.

Add event to calendar

Join Webinar

The webinar will consist of a 45 minute presentation followed by a live Q&A session. Hope you can join us!

Thank you,

Javier D. Hernandez
U.S. Politics & Government Outreach

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Want to change how you receive these emails?

You can update your preferences or unsubscribe from this list.

Obtained via FOIA by Judicial Watch, Inc.

To: Kevin Kane[kkane@twitter.com]
Cc: Valle, Paula[pvalle@sos.ca.gov]; Reyes, Steve[SReyes@sos.ca.gov]
Sent: Thur 11/7/2019 1:36:09 PM (UTC-08:00)
Subject: California

Kevin,

Thank you very much for the call on Tuesday to discuss Twitter's new decision to no longer accept political advertising, but to still permit other types of election related advertising.

As we discussed during our call, the California Secretary of State's office wanted to highlight some issues as you prepare to release your policy on November 15, 2019.

We believe that Twitter can be a very useful tool to get information out to constituents/voters/registrants/news media very quickly. We want to ensure that Twitter's new political advertising policy does not impact our ability (or 58 county elections offices) to get important information out to voters in a timely fashion. In 2018 we ran Twitter ads that were classified as "issue ads" to educate voters and direct them to elections information from trusted sources. We plan to do the same in 2020.

Ads that we may want to run, include, but are not limited to:

1. **Encouraging Voter Registration** – This includes information about how, where, and when (deadlines) to register to vote; options for checking voter registration status; processes for updating voter registration information; and registration eligibility requirements.

2. **Combatting Election Misinformation** – We have used social media platforms to dispel election related misinformation and false rumors (whether maliciously spread or not). Election misinformation can include incorrect information about on election dates; polling place hours; permissible voting methods; polling place locations, or election processes and protocols (i.e. impact of provisional ballots).

3. **Trusted Election Information –** We continually encourage Californians to get election information from trusted sites: Secretary of State and county election offices.

4. **Outreach –** We send out reminders about where and when to vote to encourage voter turnout.

5. **Education --** We also provide updated information about new laws to explain changes affecting voting. This includes, for example information related to the options "No Party Preference" voters have when seeking to vote in a the upcoming Presidential Primary Election (2020); or options related to provisional ballots or Conditional Voter Registration.

6. **Emergency Information --** If an natural disaster, fire, cyberattack or other emergency incident occurs, providing timely access to information for Californians -- including voters, election officials, and other stakeholders – is critical. This may include dissemination of notices for court-ordered extensions of polling place hours.

We thank you for your willingness to consider how your policies can accommodate the important informational and outreach functions of the California Secretary of State, our county elections officials, or emergency response partners for upcoming elections. If you would like to see specific examples of the ads we ran in 2018, please let me know.

If you have any questions, please feel free to contact me.

Obtained via FOIA by Judicial Watch, Inc.

Thank you,

-Sam

Sam Mahood
Press Secretary - California Secretary of State Alex Padilla
916-653-6575

Obtained via FOIA by Judicial Watch, Inc.

To: Valle, Paula[pvalle@sos.ca.gov]; Kevin Kane[kkane@twitter.com]
Cc: Mahood, Sam[SMahood@sos.ca.gov]; Maria Benson[mbenson@sso.org]
From: Reyes, Steve[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=6CC56E42174C44CB88B5FE32EA9EC837-REYES, STEV]
Sent: Tue 11/5/2019 9:07:39 AM (UTC-08:00)
Subject: Re: New Ad Policy Feedback CA

join now. he's on

From: Valle, Paula <pvalle@sos.ca.gov>
Sent: Tuesday, November 5, 2019 8:59 AM
To: Kevin Kane <kkane@twitter.com>
Cc: Mahood, Sam <SMahood@sos.ca.gov>; Maria Benson <mbenson@sso.org>; Reyes, Steve <SReyes@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

Thank you for heads up

Sent from my Verizon, Samsung Galaxy smartphone
Get Outlook for Android

From: Kevin Kane <kkane@twitter.com>
Sent: Tuesday, November 5, 2019 8:57:14 AM
To: Valle, Paula <pvalle@sos.ca.gov>
Cc: Mahood, Sam <SMahood@sos.ca.gov>; Maria Benson <mbenson@sso.org>; Reyes, Steve <SReyes@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

Good morning-
I apologize but I'm running about 10 minutes late, a previous meeting went longer than expected. Looking forward to catching up soon.

On Fri, Nov 1, 2019 at 5:47 PM Kevin Kane <kkane@twitter.com> wrote:

> Great I'll send a calendar invite shortly.
>
> On Fri, Nov 1, 2019 at 5:38 PM Valle, Paula <pvalle@sos.ca.gov> wrote:
>
> > It works for me
> >
> > Sent from my Verizon, Samsung Galaxy smartphone
> > Get Outlook for Android

> **From:** Reyes, Steve <SReyes@sos.ca.gov>
> **Sent:** Friday, November 1, 2019 2:37:29 PM
> **To:** Kevin Kane <kkane@twitter.com>; Mahood, Sam <SMahood@sos.ca.gov>
>
> **Cc:** Maria Benson <mbenson@sso.org>; Valle, Paula <pvalle@sos.ca.gov>
> **Subject:** Re: New Ad Policy Feedback CA
>
> I'll make it work!

Obtained via FOIA by Judicial Watch, Inc.

From: Kevin Kane <kkane@twitter.com>
Sent: Friday, November 1, 2019 2:36:25 PM
To: Mahood, Sam <SMahood@sos.ca.gov>
Cc: Maria Benson <mbenson@sso.org>; Reyes, Steve <SReyes@sos.ca.gov>; Valle, Paula <pvalle@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

Of course, how does noon EST work for you?

On Fri, Nov 1, 2019 at 12:13 PM Mahood, Sam <SMahood@sos.ca.gov> wrote:

Hi Kevin,
It's looking like 2:00pm eastern wont work for us today. Do you have any time next Tuesday?

Thank you,

Sam

Sent from my Verizon, Samsung Galaxy smartphone
Get Outlook for Android

From: Kevin Kane <kkane@twitter.com>
Sent: Thursday, October 31, 2019 7:32:20 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Cc: Maria Benson <mbenson@sso.org>; Valle, Paula <pvalle@sos.ca.gov>; Reyes, Steve <SReyes@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

Good Morning Sam -
I'm happy to discuss this with you further. Do you have any time available for a brief call tomorrow at 2 pm EST?

On Wed, Oct 30, 2019 at 6:01 PM Mahood, Sam <SMahood@sos.ca.gov> wrote:

Thank you Maria.

Kevin,

I am copying our Communications Director Paula Valle and Chief Counsel Steve Reyes. Please let us know when you can connect regarding the new policy. Our agency ran ads (that were classified as issue ads in 2018) and plan to do so again in 2020 to promote election information from trusted sources, educate voters, and combat misinformation and election myths.

Thank you,

-Sam

Sam Mahood

Press Secretary - California Secretary of State Alex Padilla

Obtained via FOIA by Judicial Watch, Inc.

From: Maria Benson <mbenson@sso.org>
Sent: Wednesday, October 30, 2019 2:58 PM
To: Kevin Kane <kkane@twitter.com>
Cc: Mahood, Sam <SMahood@sos.ca.gov>
Subject: New Ad Policy Feedback CA

Hey Kevin,

CC'd is Sam Mahood, Press Secretary for CA Secretary of State Alex Padilla. California has run Twitter election information ads previously for the 2018 elections and had plans to do so again in 2020.

Could you please touch base with him so CA can give you feedback as Twitter crafts the Nov. 15 written ad policy?

Here is his contact info:

Sam Mahood

Press Secretary - California Secretary of State Alex Padilla

916-653-6575

SMahood@sos.ca.gov

Thanks!

Maria (Dill) Benson

Director of Communications

National Association of Secretaries of State (NASS)

444 N. Capitol Street NW, Suite 401 | Washington, DC 20001

Desk: 202-624-3528| Cell: 423-504-1351

www.nass.org

Obtained via FOIA by Judicial Watch, Inc.

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Kevin Kane
Twitter Public Policy
703.304.6911

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Twitter Public Policy
703.304.6911

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703.304.6911

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Obtained Via FOIA by Judicial Watch, Inc.

Organizer: Jimenez, Jerry[JJimenez@sos.ca.gov]
From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
Attendees: Grambusch, Claire; Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam
Location: Phone
Importance: Normal
Subject: Intro with new Facebook contact
Start Time: Thur 4/25/2019 11:00:01 AM (UTC-07:00)
End Time: Thur 4/25/2019 11:15:01 AM (UTC-07:00)
Required Attendees: Grambusch, Claire
Optional Attendees: Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam

- Introductions with new Facebook contact for social media reporting: Javier Hernandez, Politics & Government Outreach

- Review reporting format/procedures

TOLL FREE: [redacted]

ACCESS CODE: [redacted]

Here is Facebook's social media monitoring guidelines for reporting misinformation in 2018:

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- Misrepresentation of who can vote, qualifications for voting, whether a vote will be counted, and what information and/or materials must be provided in order to vote

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From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
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Obtained via FOIA by Judicial Watch, Inc.

From: Jimenez, Jerry[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CB7019405DCE45DF93F3D5E5CD8969FD-JIMENEZ, JE]
Attendees: Grambusch, Claire; Lapsley, Susan; Valle, Paula; Reyes, Steve; Mahood, Sam
Location: Phone
Importance: Normal
Subject: Intro with new Facebook contact
Start Time: Thur 4/25/2019 11:00:01 AM (UTC-07:00)
End Time: Thur 4/25/2019 11:15:01 AM (UTC-07:00)
Required Attendees: Grambusch, Claire
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- Introductions with new Facebook contact for social media reporting: Javier Hernandez, Politics & Government Outreach

- Review reporting format/procedures

TOLL FREE: [redacted]

ACCESS CODE: [redacted]

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To: Reyes, Steve[SReyes@sos.ca.gov]; Kevin Kane[kkane@twitter.com]; Mahood, Sam[SMahood@sos.ca.gov]
Cc: Maria Benson[mbenson@sso.org]
Obtained via FOIA by Judicial Watch, Inc.
From: Valle, Paula[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=5786676DDED74297B09E52E84E46D3EA-VALLE, PAUL]
Sent: Fri 11/1/2019 2:38:26 PM (UTC-07:00)
Subject: Re: New Ad Policy Feedback CA

It works for me

Sent from my Verizon, Samsung Galaxy smartphone
Get Outlook for Android

From: Reyes, Steve <SReyes@sos.ca.gov>
Sent: Friday, November 1, 2019 2:37:29 PM
To: Kevin Kane <kkane@twitter.com>; Mahood, Sam <SMahood@sos.ca.gov>
Cc: Maria Benson <mbenson@sso.org>; Valle, Paula <pvalle@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

I'll make it work!

From: Kevin Kane <kkane@twitter.com>
Sent: Friday, November 1, 2019 2:36:25 PM
To: Mahood, Sam <SMahood@sos.ca.gov>
Cc: Maria Benson <mbenson@sso.org>; Reyes, Steve <SReyes@sos.ca.gov>; Valle, Paula <pvalle@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

Of course, how does noon EST work for you?

On Fri, Nov 1, 2019 at 12:13 PM Mahood, Sam <SMahood@sos.ca.gov> wrote:

Hi Kevin,
It's looking like 2:00pm eastern wont work for us today. Do you have any time next Tuesday?

Thank you,

Sam

Sent from my Verizon, Samsung Galaxy smartphone
Get Outlook for Android

From: Kevin Kane <kkane@twitter.com>
Sent: Thursday, October 31, 2019 7:32:20 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Cc: Maria Benson <mbenson@sso.org>; Valle, Paula <pvalle@sos.ca.gov>; Reyes, Steve <SReyes@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

Good Morning Sam -
I'm happy to discuss this with you further. Do you have any time available for a brief call tomorrow at 2 pm EST?

On Wed, Oct 30, 2019 at 6:01 PM Mahood, Sam <SMahood@sos.ca.gov> wrote:

Thank you Maria.

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Kevin,

I am copying our Communications Director Paula Valle and Chief Counsel Steve Reyes. Please let us know when you can connect regarding the new policy. Our agency ran ads (that were classified as issue ads in 2018) and plan to do so again in 2020 to promote election information from trusted sources, educate voters, and combat misinformation and election myths.

Thank you,

-Sam

Sam Mahood

Press Secretary - California Secretary of State Alex Padilla

916-653-6575

From: Maria Benson <mbenson@sso.org>
Sent: Wednesday, October 30, 2019 2:58 PM
To: Kevin Kane <kkane@twitter.com>
Cc: Mahood, Sam <SMahood@sos.ca.gov>
Subject: New Ad Policy Feedback CA

Hey Kevin,

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Maria (Dill) Benson

Director of Communications

National Association of Secretaries of State (NASS)

444 N. Capitol Street NW, Suite 401 | Washington, DC 20001

Desk: 202-624-3528| Cell: 423-504-1351

www.nass.org

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--

Kevin Kane
Twitter Public Policy
703.304.6911

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Sent: Fri 11/1/2019 10:53:45 AM (UTC-07:00)
Subject: Re: New Ad Policy Feedback CA

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Sent: Thur 10/31/2019 9:57:14 AM (UTC-07:00)
Subject: Re: New Ad Policy Feedback CA

Oops. We are out til at least 12 at a meeting. Is 1 o'clock OK?With everybody?

From: Mahood, Sam <SMahood@sos.ca.gov>
Sent: Thursday, October 31, 2019 9:55:03 AM
To: Reyes, Steve <SReyes@sos.ca.gov>
Cc: Valle, Paula <pvalle@sos.ca.gov>
Subject: RE: New Ad Policy Feedback CA

Paula,

Does 11:00am tomorrow work for you for a call with Twitter? I am supposed to be on an interview panel for Archives at that time, but I don't want to delay reaching out to Twitter. If you are available with Steve, I think we should just move forward.

-Sam

From: Reyes, Steve <SReyes@sos.ca.gov>
Sent: Thursday, October 31, 2019 8:34 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Subject: Fw: New Ad Policy Feedback CA

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From: Reyes, Steve <SReyes@sos.ca.gov>
Sent: Thursday, October 31, 2019 8:34 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Subject: Fw: New Ad Policy Feedback CA

that time works for me!

From: Kevin Kane <kkane@twitter.com>
Sent: Thursday, October 31, 2019 7:32 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Cc: Maria Benson <mbenson@sso.org>; Valle, Paula <pvalle@sos.ca.gov>; Reyes, Steve <SReyes@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

Good Morning Sam -

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Thank you,

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Sam Mahood
Press Secretary - California Secretary of State Alex Padilla
916-653-6575

From: Maria Benson <mbenson@sso.org>
Sent: Wednesday, October 30, 2019 2:58 PM
To: Kevin Kane <kkane@twitter.com>
Cc: Mahood, Sam <SMahood@sos.ca.gov>

Subject: New Ad Policy Feedback CA

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Maria (Dill) Benson
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National Association of Secretaries of State (NASS)
444 N. Capitol Street NW, Suite 401 | Washington, DC 20001
Desk: 202-624-3528| Cell: 423-504-1351
www.nass.org

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Kevin Kane

Twitter Public Policy

703.304.6911

To: Kevin Kane[kkane@twitter.com]
Cc: Maria Benson[mbenson@sso.org]; Valle, Paula[pvalle@sos.ca.gov]; Reyes, Steve[SReyes@sos.ca.gov]
Obtained via FOIA by Judicial Watch, Inc.
From: Mahood, Sam[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=5ADE179F920245A594801E1F9BC7464F-MAHOOD, SAM]
Sent: Fri 11/1/2019 9:13:37 AM (UTC-07:00)
Subject: Re: New Ad Policy Feedback CA

Hi Kevin,
It's looking like 2:00pm eastern wont work for us today. Do you have any time next Tuesday?

Thank you,

Sam

Sent from my Verizon, Samsung Galaxy smartphone
Get Outlook for Android

From: Kevin Kane <kkane@twitter.com>
Sent: Thursday, October 31, 2019 7:32:20 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Cc: Maria Benson <mbenson@sso.org>; Valle, Paula <pvalle@sos.ca.gov>; Reyes, Steve <SReyes@sos.ca.gov>
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Sent: Thur 10/31/2019 10:16:41 AM (UTC-07:00)
Subject: RE: New Ad Policy Feedback CA

Obtained via FOIA by Judicial Watch, Inc.

I am staffing the Secretary at Telemundo and NBC tomorrow and I have the Prop 187 items. Below is my calendar

9:15 am – 11:30 am – Prop 187 meetings

12:30pm – 1:30pm – Telemundo

1:30 pm – 2:00 pm - NBC

2:30pm – 3:30pm – Teleconference Prop 187

From: Reyes, Steve <SReyes@sos.ca.gov>
Sent: Thursday, October 31, 2019 9:57 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Cc: Valle, Paula <pvalle@sos.ca.gov>
Subject: Re: New Ad Policy Feedback CA

Oops. We are out til at least 12 at a meeting. Is 1 o'clock OK?With everybody?

From: Mahood, Sam <SMahood@sos.ca.gov>
Sent: Thursday, October 31, 2019 9:55:03 AM
To: Reyes, Steve <SReyes@sos.ca.gov>
Cc: Valle, Paula <pvalle@sos.ca.gov>
Subject: RE: New Ad Policy Feedback CA

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Twitter Public Policy

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To: Mahood, Sam[SMahood@sos.ca.gov]
Cc: Miller, Chris[cmiller@sos.ca.gov]
From: Valle, Paula[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=5786676DDED74297B09E52E84E46D3EA-VALLE, PAUL]
Sent: Wed 4/29/2020 10:18:49 AM (UTC-07:00)
Subject: RE: NASS Communications: Center for Tech and Civic Life Free Webinars--FW: 2020 Election Resources: Free Trainings and Webinars

Yes, I think these would be good for him to participate in! Great idea.

Chris can you register for these webinars **

From: Mahood, Sam <SMahood@sos.ca.gov>
Sent: Wednesday, April 29, 2020 9:25 AM
To: Valle, Paula <pvalle@sos.ca.gov>
Subject: FW: NASS Communications: Center for Tech and Civic Life Free Webinars--FW: 2020 Election Resources: Free Trainings and Webinars

Should we have Chris register for these webinars?

From: Maria Benson <mbenson@sso.org>
Sent: Tuesday, April 21, 2020 7:29 AM
To: Maria Benson <mbenson@sso.org>
Cc: Reynolds, Leslie <reynolds@sso.org>; Milhofer, John <jmilhofer@sso.org>; Dodd, Stacy <sdodd@sso.org>; Lindsey Forson <lforson@sso.org>
Subject: NASS Communications: Center for Tech and Civic Life Free Webinars--FW: 2020 Election Resources: Free Trainings and Webinars

Good Morning Communications Directors,

I hope you're all staying safe and well during this time. I wanted to pass along the below email with information on free webinars from our #TrustedInfo2020 partner, Center for Tech and Civic Life. These webinars will focus on how to effectively communicate trusted election information to your citizens, which is more important than ever.

To register for the webinars or to learn more, please refer to the below email.

Best,

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From: Keegan Hughes <keegan@techandciviclife.org>
Sent: Tuesday, April 21, 2020 10:00 AM
To: nass <nass@sso.org>
Subject: 2020 Election Resources: Free Trainings and Webinars

View this email in your browser

Obtained via FOIA by Judicial Watch, Inc.

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Free Training Series: Communicating Trusted Election Information

The #TrustedInfo2020 campaign, launched by the National Association of Secretaries of State (NASS), aims to combat the rise of election misinformation. Voters should get their information from you—and this means your election websites, social media pages, and other digital communications need to be clear, accessible, and user-friendly.

That's why we're launching the training series Communicating Trusted Election Information:

- **Orientation: Communicating Trusted Election Information**

May 5th | 2pm - 2:45pm EST

- **Course 1: Improving Your Election Website**

May 7th | 2pm - 3:30pm EST

- **Course 2: Accessible Communication for Election Offices**

May 12th | 2pm - 3:30pm EST

- **Course 3: Social Media for Voter Engagement**

May 14th | 2pm - 3:30pm EST

- **Course 4: Combating Election Misinformation**

July 30th | 2pm - 3:30pm EST

Obtained via FOIA by Judicial Watch, Inc.

Normally our training courses cost $50 each. Due to the COVID-19 pandemic and the heightened importance of digital communication skills, we are offering these courses for free through 2020.

Read More and Register

Free Webinar Series: COVID-19 and Election Administration

The COVID-19 pandemic impacts nearly every aspect of election administration. A surge in mail ballot requests can overwhelm jurisdictions that don't already have comprehensive vote-by-mail processes in place, and election worker shortages and polling place changes can complicate in-person voting.

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- **Ensuring access, equity, and inclusion**

May 28 | 2pm - 3pm EST

- **Educating voters about their options**

June 4 | 2pm - 3pm EST

- **Maintaining voter lists**

June 9 | 2pm - 3pm EST

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June 16 | 2pm - 3pm EST

- **Streamlining the inbound ballot process**

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- **Verifying and curing signatures**

June 23 | 2pm - 3pm EST

- **Recruiting and training election workers**

June 25 | 2pm - 3pm EST

- **Implementing public health guidelines for voting locations**

June 30 | 2pm - 3pm EST

Read More and Register

Facebook Twitter Website

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From: Keegan Hughes <keegan@techandciviclife.org>
Sent: Tuesday, April 21, 2020 10:00 AM
To: nass <nass@sso.org>
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Free Training Series and Webinar Series View this email in your browser

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Twitter Public Policy
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CIS Center for Internet Security®

EI-ISAC®

Reporting Misinformation to the EI-ISAC

If you spot misinformation or disinformation about your election jurisdiction on social media, you can submit it to the Election Infrastructure Information Sharing and Analysis Center® (EI-ISAC®). We'll work with the platforms and other partners to get it addressed.

WHAT TO REPORT

Anything on social media that's about your jurisdiction, pertains to the administration or security of the 2020 general election, and is false. Examples include, but aren't limited to, dates of the election, mail ballot rules, information on ballots, polling place status, and election reporting procedures.

HOW TO REPORT IT

Send an email to misinformation@cisecurity.org. Copy others in your organization or state whom should also see the information, such as your chief state election official. Include the following information:

- A screenshot of the social media post and, if possible, the URL
- Your name, role, jurisdiction, and official email address
- A description of why this is misinformation. This doesn't have to be more than a couple sentences, but more detail is better. Citing a law is even better.

WHAT WILL HAPPEN

After the EI-ISAC receives your email, we will:

1 Verify the information

We ensure you are a verified election official or their representative, and that you included all the necessary information. If we don't know you, we may contact you or someone else in your office to verify your identity.

2 Forward it to our partners

a The Cyber and Infrastructure Security Agency (CISA) at the Department of Homeland Security (DHS). They will submit it to the relevant social media platform(s) for review.

b The Election Integrity Partnership at Stanford University. They will analyze the report to see if it is part of a larger disinformation effort.

3 Provide updates

Any time we receive meaningful information about your case, we'll follow up with you. This can be minutes, hours, or days, depending on the platforms and what they discover.

4 Monitor the issue

If we don't hear anything from the platforms, we'll check in with them every 24 hours. In the days before the election, we'll do so every few hours. We'll also check in with you every 24 hours to let you know we're still on it. Closer to the election, it will be more frequent.

WHAT YOU SHOULD DO

If you are from a local jurisdiction, share the report with your chief state election official or their office. While we have shared it with the relevant social media platform(s), this is your report so there is no restriction on whether you share with them directly or anyone else if you want to do so. Some options:

- **FBI:** cywatch@fbi.gov or your local field office
- **Facebook/Instagram:** reports@content.facebook.com
- **Twitter:** https://help.twitter.com/forms (if already enrolled in the Partner Support Portal) or gov@twitter.com
- **Google:** civics-outreach@google.com
- **TikTok:** tiktok-integrity-escalations@tiktok.com
- **Nextdoor:** 2020election reports@nextdoor.com
- **Snapchat:** gina@snap.com

Reports of Elections Infrastructure Misinformation ("Misinformation") submitted to the EI-ISAC via this email address will be shared with the following organizations: (1) the applicable social media platform provider in order to address the Misinformation identified in the report; (2) the Cybersecurity & Infrastructure Security Agency and the Election Integrity Partnership, for analysis of the Misinformation, in conjunction with other relevant information, to identify potential threats to election security; (3) with the National Association for Secretaries of State and National Association of State Elections Directors for situational awareness. The Misinformation may also be shared with other federal agencies, as appropriate, for situational awareness or in the context of a law enforcement investigation.

Obtained via FOIA by Judicial Watch, Inc.

To: Valle, Paula[pvalle@sos.ca.gov]; Mahood, Sam[SMahood@sos.ca.gov]; Somers, Mike[MSomers@sos.ca.gov]; Dresner, Jenna[jdresner@sos.ca.gov]; Jones, Akilah[ajones@sos.ca.gov]; Somers, Mike[MSomers@sos.ca.gov]; Lean, Jana[JLean@sos.ca.gov]; Schwab, James[JSchwab@sos.ca.gov]; Reyes, Steve[SReyes@sos.ca.gov]; Alejandro Padilla[apadilla322@yahoo.com]
From: Lapsley, Susan[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=F8A6DB86052646BABC03217B587ADCB3-LAPSLEY, SU]
Sent: Fri 10/23/2020 3:08:14 PM (UTC-07:00)
Subject: Fw: EI-ISAC Misinformation Portal
EI-ISAC Reporting Misinformation Sheet 2020-1001.pdf

You have all probably received, but just in case.

From: Tim Mattice <tmattice@electioncenter.org>
Sent: Friday, October 23, 2020 3:00:57 PM
To: Tim Mattice <tmattice@electioncenter.org>
Subject: EI-ISAC Misinformation Portal

Dear Members:

Working with CISA, EI-ISAC announced a single place for election officials to submit mis and disinformation about election administration/processes found on social media to misinformation@cisecurity.org

Stay well and strong!

All my best,

Tim Mattice, CERA
Executive Director
ELECTION CENTER
21946 Royal Montreal Drive, Suite 100
Katy, TX 77450
(p) 281-396-4309
(f) 281-396-4315
tmattice@electioncenter.org
www.electioncenter.org

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CIS Center for Internet Security®

EI-ISAC®

Reporting Misinformation to the EI-ISAC

If you spot misinformation or disinformation about your election jurisdiction on social media, you can submit it to the Election Infrastructure Information Sharing and Analysis Center® (EI-ISAC®). We'll work with the platforms and other partners to get it addressed.

WHAT TO REPORT

Anything on social media that's about your jurisdiction, pertains to the administration or security of the 2020 general election, and is false. Examples include, but aren't limited to, dates of the election, mail ballot rules, information on ballots, polling place status, and election reporting procedures.

HOW TO REPORT IT

Send an email to misinformation@cisecurity.org. Copy others in your organization or state whom should also see the information, such as your chief state election official. Include the following information:

- A screenshot of the social media post and, if possible, the URL
- Your name, role, jurisdiction, and official email address
- A description of why this is misinformation. This doesn't have to be more than a couple sentences, but more detail is better. Citing a law is even better.

WHAT WILL HAPPEN

After the EI-ISAC receives your email, we will:

1 Verify the information

We ensure you are a verified election official or their representative, and that you included all the necessary information. If we don't know you, we may contact you or someone else in your office to verify your identity.

2 Forward it to our partners

a The Cyber and Infrastructure Security Agency (CISA) at the Department of Homeland Security (DHS). They will submit it to the relevant social media platform(s) for review.

b The Election Integrity Partnership at Stanford University. They will analyze the report to see if it is part of a larger disinformation effort.

3 Provide updates

Any time we receive meaningful information about your case, we'll follow up with you. This can be minutes, hours, or days, depending on the platforms and what they discover.

4 Monitor the issue

If we don't hear anything from the platforms, we'll check in with them every 24 hours. In the days before the election, we'll do so every few hours. We'll also check in with you every 24 hours to let you know we're still on it. Closer to the election, it will be more frequent.

WHAT YOU SHOULD DO

If you are from a local jurisdiction, share the report with your chief state election official or their office. While we have shared it with the relevant social media platform(s), this is your report so there is no restriction on whether you share with them directly or anyone else if you want to do so. Some options:

- **FBI:** cywatch@fbi.gov or your local field office
- **Facebook/Instagram:** reports@content.facebook.com
- **Twitter:** https://help.twitter.com/forms (if already enrolled in the Partner Support Portal) or gov@twitter.com
- **Google:** civics-outreach@google.com
- **TikTok:** tiktok-integrity-escalations@tiktok.com
- **Nextdoor:** 2020election reports@nextdoor.com
- **Snapchat:** gina@snap.com

Reports of Elections Infrastructure Misinformation ("Misinformation") submitted to the EI-ISAC via this email address will be shared with the following organizations: (1) the applicable social media platform provider in order to address the Misinformation identified in the report; (2) the Cybersecurity & Infrastructure Security Agency and the Election Integrity Partnership, for analysis of the Misinformation, in conjunction with other relevant information, to identify potential threats to election security; (3) with the National Association for Secretaries of State and National Association of State Elections Directors for situational awareness. The Misinformation may also be shared with other federal agencies, as appropriate, for situational awareness or in the context of a law enforcement investigation.

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	State	Handle
1	Alaska	@ltgovmeyer
1	Alabama	@alasecofstate
1	Arizona	@SecretaryHobbs
1	California	@casosvote
1	Colorado	@COSecofState
1	Connecticut	@sotsmerrill
1	Delaware	@NCCElectionsDE
1	Florida	@FLSecofState
1	Idaho	@IDSecOfState
1	Illinois	@illinoissbe
1	Indiana	@secretarylawson
1	Iowa	@iowasos
1	Kansas	@kansasSOS
	Kansas	@BACaskey
1	Louisiana	@Louisiana_sos
1	Maine	@MESecofState
1	Maryland	@md_sbe
1	Massachusetts	@VotingInMass
	Massachusetts	@SecretaryOfMass
1	Michigan	@MichSoS
1	Minnesota	@MNSecofState
1	Mississippi	@MississippiSOS
1	Missouri	@MissouriSOS
1	Nevada	@NVSOS
	Nevada	@NVElect
1	New Jersey	@SecretaryWay
1	New York	@NYSBOE
	North Carolina	@NCSecState
1	North Carolina	@NCSBE
1	Ohio	@SecLaRoseComms
1	Oklahoma	@OKelections.gov
1	Oregon	@OregonElections
1	Pennsylvania	@PAStateDept
1	Rhode Island	@RISecState
1	South Carolina	@SCVotes
1	Tennessee	@sectrehargett
1	Texas	@TXsecofstate; @VoteTexas
1	Utah	@ElectionsUtah
1	Vermont	@VermontSOS
1	Virginia	@VaElect
1	Washington	@secstatewa
1	West Virginia	@wvsosoffice
1	Wisconsin	@WI_Elections

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help.twitter.com/forms

Help Center

Help Center > Submit A Ticket

If you aren't finding what you need in the Help Center, **submit a request** and we'll help you as quickly as we can.

Obtained via FOIA by Judicial Watch, Inc.

To: Maria Benson[mbenson@sso.org]
Cc: Reynolds, Leslie[reynolds@sso.org]; Milhofer, John[jmilhofer@sso.org]; Lindsey Forson[lforson@sso.org]; Dodd, Stacy[sdodd@sso.org]
From: Maria Benson[mbenson@sso.org]
Sent: Thur 10/22/2020 7:08:16 AM (UTC-07:00)
Subject: NASS Communications: Mis/Disinformation Social Media Reporting Process
EI-ISAC Reporting Misinformation Sheet Final.pdf
8.28.20 Copy of NASS and NASED Twitter Portal List.xlsx
Twitter portal.PNG

Good Morning Communications Directors and IT Directors,

I've sent out how to report mis/disinformation before, but since we are less than two weeks out from Election Day I wanted to resend. (Communications Directors are often the lead on social media, but I wanted to include IT Directors for awareness. It is important to coordinate on reporting when possible.)

I know this is a long email, but please take a look at these carefully, save it somewhere you'll remember, also print it out and super glue it to something next to your computer ** There are two avenues to report. 1) report to via the CIS single source reporting email. 2) report to the platform(s) directly. **It is up to you how you choose to report. Info on processes below:**

Single Source CIS Mis/Disinformation Reporting Email
To help combat misinformation in elections, the EI-ISAC has teamed up with CISA, NASS, NASED, and Stanford University to establish a single source at which election officials can report misinformation found on social media. **Attached** is a one pager on this process.

Election officials and their representatives (that means you) can report misinformation to **misinformation@cisecurity.org.** The EI-ISAC will get the report to federal partners, the social media platforms through CISA, and the Election Integrity Partnership at Stanford University, where it will undergo analysis to determine if it's part of a broader disinformation campaign. The EI-ISAC will also inform officials when its partners identify a campaign. **You'll get an email informing you of what they've seen and what actions are being taken.**

When submitting, include a screenshot of the post; the URL (whenever possible); your name, role, jurisdiction, and official email address; and a description of why the post is misinformation. The EI-ISAC will process the report and keep you informed of its progress.

You can choose this streamlined route **or** still report directly to the platforms. Again, it is up to you.

Here are the direct to platform reporting mechanisms:

Facebook/Instagram

- Send an email to reports@content.facebook.com and your Facebook point of contact; include "election issue" in subject line. Please include as much information as possible: screenshots, profile names, links, descriptions of what is incorrect, etc. The more information you include, the more likely Facebook will be able to act on it.
- Content that should be reported is:
  - Any content containing statements of intent, calls for action, or advocating for violence due to voting, voter registration, or the outcome of an election.
  - Any offers to buy or sell votes with cash or gifts.
  - Misrepresentation of the dates, locations, and times, and methods for voting or voter registration.
  - Misrepresentation of who can vote, qualifications for voting, whether a vote will be counted, and what information and/or materials must be provided in order to vote.

- **Facebook Regional Contacts:**
  - Jannelle Watson (Jannelle@fb.com)
    - AZ, CO, IA, KS, NE, NM, NV, OK, TX, UT
  - Khalid Pagan (kpagan@fb.com)
    - CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT,
  - Tracy Rohrbach (trohrbach@fb.com)

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        - IL, IN, MI, MN, ND, OH, SD, WI
    - Cristina Flores (cristinaflores@fb.com)
        - CA and the US territories
    - Rachel Holland (rachelholland@fb.com)
        - AL, AR, FL, GA, KY, LA, MO, MS, NC, SC, TN, VA, WV
    - Eva Guidarini (eguidarini@fb.com)
        - AK, HI, ID, MT, OR, WA, WY

Twitter

- If your state is onboarded into the partner support portal, it provides a mechanism to report election issues and get them bumped to the head of the queue. Fill in the report with as much information as possible, including links if you have them. **Attached** is a list of the 38 on-boarded states.
    - If you're **not** on the list and would like to get on-boarded please email psponboarding@twitter.com, cc' gov@twitter.com and me for my awareness. These lists don't keep themselves **
- Here's the link https://help.twitter.com/forms to get started to report mis/disinfo.
    - You should have a green box at the top. **Attached** is a screenshot from my screen.
    - Then to report you click submit form. Then regarding and choose "integrity." It used to say election integrity, but with COVID-19 they changed it just to integrity.
        - Let me know if yours doesn't have those features.
- NEW: Local election officials' Twitter accounts can now be onboarded into the partner support portal by emailing psponboarding@twitter.com, so please pass along to your locals. Please email gov@twitter.com if you have questions about this since it is so new.

Google/YouTube

- If you see dis/misinformation on Google or YouTube, please get a screenshot and then send it, a link to the issue, and a description of what is inaccurate to this email civics-outreach@google.com **and** cc' these people: Erica Arbetter (arbetter@google.com); Joe Dooley (jdooley@google.com); John Ruxton (johnruxton@google.com); and Andrea Holtermann (holtermann@google.com).

Tik Tok

- Email tiktok-integrity-escalations@tiktok.com with the video and the specifics of what is incorrect or misleading.
- Here is a link to their Community Standards. They specifically prohibit "Content that misleads community members about elections or other civic processes." Please feel free to share this information and email with your local election officials.
    - **Important note:** Videos from Tik Tok are often shared on other platforms and they are branded with the Tik Tok logo. Videos do not need to be posted on Tik Tok to have the Tik Tok branding. A user can create a video, download it, and post it on other platforms and it will have the Tik Tok brand. So, if you see Tik Tok videos on other platforms and you report it, you may ultimately learn that it was never posted on TikTok. So be sure to report it to the platform you see it on (Ex: Tik Tok branded video viewed on Facebook should be reported to Facebook through the above method)

Last thing to be aware of, as you know individuals may seek to sow confusion by impersonating your office's account or creating parody accounts. If you see any please report these to CIS or the platform(s) directly. For Twitter specifically, my pro-tip is to email gov@twitter.com to "freeze" account names that are similar to yours. For instance, the NASS account is @NASSorg. I reached out and had accounts frozen that resembled NASS (ex: @orgNASS).

Thanks,

Maria Benson
Director of Communications
National Association of Secretaries of State (NASS)
444 N. Capitol Street NW, Suite 401 | Washington, DC 20001

Desk: 202-624-3528| Cell: 423-504-1351
www.nass.org
Obtained via FOIA by Judicial Watch, Inc.

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To: Miller, Chris[cmiller@sos.ca.gov]; Mahood, Sam[SMahood@sos.ca.gov]
From: Valle, Paula[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=5786676DDED74297B09E52E84E46D3EA-VALLE, PAUL]
Sent: Wed 4/29/2020 10:29:23 AM (UTC-07:00)
Subject: RE: NASS Communications: Center for Tech and Civic Life Free Webinars--FW: 2020 Election Resources: Free Trainings and Webinars

Fabulous! Thanks

From: Miller, Chris <cmiller@sos.ca.gov>
Sent: Wednesday, April 29, 2020 10:27 AM
To: Valle, Paula <pvalle@sos.ca.gov>; Mahood, Sam <SMahood@sos.ca.gov>
Subject: RE: NASS Communications: Center for Tech and Civic Life Free Webinars--FW: 2020 Election Resources: Free Trainings and Webinars

Thanks! I'm registered.

From: Valle, Paula <pvalle@sos.ca.gov>
Sent: Wednesday, April 29, 2020 10:19 AM
To: Mahood, Sam <SMahood@sos.ca.gov>
Cc: Miller, Chris <cmiller@sos.ca.gov>
Subject: RE: NASS Communications: Center for Tech and Civic Life Free Webinars--FW: 2020 Election Resources: Free Trainings and Webinars

Yes, I think these would be good for him to participate in! Great idea.

Chris can you register for these webinars **

From: Mahood, Sam <SMahood@sos.ca.gov>
Sent: Wednesday, April 29, 2020 9:25 AM
To: Valle, Paula <pvalle@sos.ca.gov>
Subject: FW: NASS Communications: Center for Tech and Civic Life Free Webinars--FW: 2020 Election Resources: Free Trainings and Webinars

Should we have Chris register for these webinars?

From: Maria Benson <mbenson@sso.org>
Sent: Tuesday, April 21, 2020 7:29 AM
To: Maria Benson <mbenson@sso.org>
Cc: Reynolds, Leslie <reynolds@sso.org>; Milhofer, John <jmilhofer@sso.org>; Dodd, Stacy <sdodd@sso.org>; Lindsey Forson <lforson@sso.org>
Subject: NASS Communications: Center for Tech and Civic Life Free Webinars--FW: 2020 Election Resources: Free Trainings and Webinars

Good Morning Communications Directors,

I hope you're all staying safe and well during this time. I wanted to pass along the below email with information on free webinars from our #TrustedInfo2020 partner, Center for Tech and Civic Life. These webinars will focus on how to effectively communicate trusted election information to your citizens, which is more important than ever.

To register for the webinars or to learn more, please refer to the below email.

Best,

Maria Benson
Director of Communications
National Association of Secretaries of State (NASS)
444 N. Capitol Street NW, Suite 401 | Washington, DC 20001
Desk: 202-624-3528| Cell: 423-504-1351
www.nass.org

Obtained via FOIA by Judicial Watch, Inc.

From: Keegan Hughes <keegan@techandciviclife.org>
Sent: Tuesday, April 21, 2020 10:00 AM
To: nass <nass@sso.org>
Subject: 2020 Election Resources: Free Trainings and Webinars

Free Training Series and Webinar Series

View this email in your browser

Share Tweet Forward

Free Training Series: Communicating Trusted Election Information

The #TrustedInfo2020 campaign, launched by the National Association of Secretaries of State (NASS), aims to combat the rise of election misinformation. Voters should get their information from you—and this means your election websites, social media pages, and other digital communications need to be clear, accessible, and user-friendly.

That's why we're launching the training series Communicating Trusted Election

Information:

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- **Orientation: Communicating Trusted Election Information**

May 5th | 2pm - 2:45pm EST

- **Course 1: Improving Your Election Website**

May 7th | 2pm - 3:30pm EST

- **Course 2: Accessible Communication for Election Offices**

May 12th | 2pm - 3:30pm EST

- **Course 3: Social Media for Voter Engagement**

May 14th | 2pm - 3:30pm EST

- **Course 4: Combating Election Misinformation**

July 30th | 2pm - 3:30pm EST

Normally our training courses cost $50 each. Due to the COVID-19 pandemic and the heightened importance of digital communication skills, we are offering these courses for free through 2020.

Read More and Register

Free Webinar Series: COVID-19 and Election Administration

The COVID-19 pandemic impacts nearly every aspect of election administration. A surge in mail ballot requests can overwhelm jurisdictions that don't already have comprehensive vote-by-mail processes in place, and election worker shortages and polling place changes can complicate in-person voting.

That's why we're creating 12 free webinars for election administrators that supplement existing FAQ/consideration documents from the Cybersecurity and Infrastructure Security Agency (CISA).

The webinars are free and all are welcome to join!

- **Orientation: COVID-19 and Election Administration**

May 19 | 2pm - 3pm EST

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- **Supporting election officials**

May 21 | 2pm - 3pm EST

- **Planning 2020 workload & resource allocation**

May 26 | 2pm - 3pm EST

- **Ensuring access, equity, and inclusion**

May 28 | 2pm - 3pm EST

- **Educating voters about their options**

June 4 | 2pm - 3pm EST

- **Maintaining voter lists**

June 9 | 2pm - 3pm EST

- **Managing mail ballot request forms**

June 11 | 2pm - 3pm EST

- **Organizing ballot dropoff locations**

June 16 | 2pm - 3pm EST

- **Streamlining the inbound ballot process**

June 18 | 2pm - 3pm EST

- **Verifying and curing signatures**

June 23 | 2pm - 3pm EST

- **Recruiting and training election workers**

June 25 | 2pm - 3pm EST

- **Implementing public health guidelines for voting locations**

June 30 | 2pm - 3pm EST

Read More and Register