

Big Village CARAVAN Political Poll

06/09/23 - 06/14/23



This data was collected using Big Village's Online CARAVAN® omnibus survey. Approximately 2,000 adults (18+) selected from opt-in online panels were surveyed. The results are weighted based on gender, age, education, race, ethnicity, and 2020 presidential vote (or non-vote). Weighting targets are based on the most recent results from the Census Bureau's American Communities Survey and the 2020 Presidential Election results. The average margin of error is +/-2.2%.

If you have questions or would like to find out more about our polling data, please contact us at publicopinionpolling@big-village.com. Additional demographic cuts available upon request.

Trended data is reported at monthly intervals with weekly data rolled up into corresponding months

How much do you approve or disapprove of the job President Biden is doing?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Approve (NET)	38.2%	39.9%	39.2%	37.0%	35.6%	39.9%	35.3%	40.0%	72.0%	11.7%	18.1%
Strongly approve	14.9%	16.4%	16.2%	13.5%	9.6%	13.8%	14.2%	18.9%	30.8%	3.0%	4.3%
Somewhat approve	23.3%	23.5%	23.0%	23.5%	25.9%	26.2%	21.1%	21.1%	41.2%	8.7%	13.8%
Disapprove (NET)	53.3%	54.4%	54.2%	52.7%	46.2%	47.0%	58.9%	57.9%	21.5%	85.4%	58.2%
Somewhat disapprove	16.1%	15.8%	16.4%	16.1%	21.8%	17.9%	16.9%	12.0%	13.7%	14.9%	23.8%
Strongly disapprove	37.2%	38.6%	37.8%	36.6%	24.5%	29.1%	42.0%	45.9%	7.7%	70.5%	34.4%
Don't know/No opinion	8.5%	5.7%	6.6%	10.3%	18.2%	13.0%	5.9%	2.1%	6.6%	2.9%	23.7%

TRENDS (ADULTS)

	Sep - 2022	Oct - 2022	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023
<i>Unweighted base size</i>	2,015	2,173	4,372	1,503	2,024	1,010	2,012	2,019	2,018	2,020
Approve (NET)	40.0%	41.0%	40.6%	41.5%	39.9%	40.5%	38.3%	38.5%	36.4%	38.2%
Strongly approve	17.6%	16.0%	17.3%	19.1%	16.8%	16.3%	14.2%	13.7%	13.2%	14.9%
Somewhat approve	22.5%	25.0%	23.4%	22.4%	23.1%	24.1%	24.1%	24.8%	23.2%	23.3%
Disapprove (NET)	52.9%	52.3%	51.2%	52.7%	51.3%	51.0%	53.4%	52.6%	54.5%	53.3%
Somewhat disapprove	17.4%	15.6%	15.4%	15.7%	15.9%	15.4%	18.3%	16.2%	16.4%	16.1%
Strongly disapprove	35.5%	36.7%	35.8%	37.0%	35.4%	35.6%	35.2%	36.4%	38.1%	37.2%
Don't know/No opinion	7.1%	6.7%	8.1%	5.8%	8.8%	8.6%	8.3%	8.9%	9.2%	8.5%

Would you say things in the country are going in the right direction, or are they on the wrong track?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Right direction	21.8%	24.0%	25.3%	18.4%	19.7%	24.2%	19.8%	22.4%	39.9%	8.9%	8.3%
Wrong track	63.9%	64.8%	63.6%	64.1%	60.5%	58.6%	67.8%	67.6%	43.8%	86.1%	63.0%
Don't know	14.3%	11.1%	11.1%	17.5%	19.8%	17.2%	12.4%	10.0%	16.3%	4.9%	28.7%

TRENDS (ADULTS)

	Sep - 2022	Oct - 2022	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023
<i>Unweighted base size</i>	2,015	2,173	4,372	1,503	2,024	1,010	2,012	2,019	2,018	2,020
Right direction	24.9%	24.3%	23.4%	29.2%	24.5%	26.8%	21.0%	22.5%	20.1%	21.8%
Wrong track	64.5%	63.9%	64.0%	60.1%	62.2%	61.3%	65.1%	64.3%	66.4%	63.9%
Don't know	10.6%	11.8%	12.6%	10.7%	13.3%	11.9%	13.9%	13.1%	13.6%	14.3%

At this moment, who among the following would you prefer to see as the DEMOCRATIC Nominee for President in 2024?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Joe Biden	35.2%	36.1%	38.4%	31.9%	36.9%	39.1%	33.4%	32.6%	60.0%	14.8%	22.5%
Robert F. Kennedy Jr.	39.9%	40.2%	40.1%	39.7%	32.6%	34.9%	40.9%	47.0%	18.3%	60.9%	44.5%
Marianne Williamson	11.0%	10.6%	8.7%	13.3%	18.3%	12.9%	11.4%	5.3%	11.2%	11.1%	10.6%
Someone else	13.9%	13.0%	12.8%	15.0%	12.2%	13.0%	14.3%	15.1%	10.5%	13.3%	22.5%

TRENDS (DEMOCRATS)

	May - 2023	Jun - 2023
<i>Unweighted base size</i>	425	916
Joe Biden	58.8%	60.0%
Robert F. Kennedy Jr.	19.0%	18.3%
Marianne Williamson	10.6%	11.2%
Someone else	11.6%	10.5%

At this moment, who among the following would you prefer to see as the REPUBLICAN Nominee for President in 2024?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Donald Trump	34.6%	33.9%	39.0%	30.5%	36.2%	41.3%	36.5%	27.1%	15.5%	56.4%	32.1%
Ron DeSantis	9.7%	11.0%	11.0%	8.5%	7.1%	9.0%	10.8%	9.9%	6.2%	15.3%	5.9%
Nikki Haley	6.8%	7.3%	5.6%	7.8%	7.7%	6.1%	6.4%	6.9%	9.1%	4.5%	6.3%
Tim Scott	4.5%	4.4%	4.2%	4.7%	5.0%	3.3%	3.1%	6.3%	5.2%	3.6%	4.9%
Vivek Ramaswamy	2.5%	2.8%	2.6%	2.6%	3.3%	2.2%	2.0%	2.8%	2.2%	3.2%	1.9%
Chris Christie	7.0%	7.7%	8.0%	6.0%	4.4%	4.1%	6.3%	11.5%	13.4%	1.4%	4.5%
Larry Elder	1.3%	1.1%	1.1%	1.5%	3.2%	1.8%	1.0%	0.0%	1.4%	1.1%	1.5%
Doug Burgum	1.1%	1.0%	1.2%	1.0%	2.6%	1.7%	0.2%	0.4%	1.1%	1.0%	1.1%
Asa Hutchinson	2.7%	3.1%	2.1%	3.2%	2.9%	2.5%	2.8%	2.2%	4.6%	0.8%	2.3%
Perry Johnson	1.4%	1.3%	1.5%	1.3%	2.3%	2.9%	0.7%	0.2%	2.0%	0.5%	1.9%
Ryan Binkley	1.0%	1.1%	0.9%	1.1%	2.4%	1.5%	0.5%	0.5%	1.3%	0.4%	1.9%
Someone else	12.2%	11.2%	10.0%	14.3%	13.0%	11.2%	9.8%	15.0%	18.1%	2.1%	19.8%

TRENDS (REPUBLICANS)

	May - 2023	Jun - 2023
<i>Unweighted base size</i>	389	724
Donald Trump	57.7%	56.4%
Ron DeSantis	23.9%	15.3%
Mike Pence	0.0%	9.9%
Nikki Haley	4.6%	4.5%
Tim Scott	5.1%	3.6%
Vivek Ramaswamy	2.8%	3.2%
Chris Christie	0.0%	1.4%
Larry Elder	0.0%	1.1%
Doug Burgum	0.0%	1.0%
Asa Hutchinson	0.7%	0.8%
Perry Johnson	0.0%	0.5%
Ryan Binkley	0.0%	0.4%
Someone else	5.1%	2.1%

If presented with just these choices to be the REPUBLICAN Nominee for President in 2024, who would you prefer?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Donald Trump	51.4%	50.9%	54.7%	48.3%	60.7%	55.7%	51.7%	44.2%	35.7%	66.9%	54.6%
Ron DeSantis	48.6%	49.1%	45.3%	51.7%	39.3%	44.3%	48.3%	55.8%	64.3%	33.1%	45.4%

TRENDS (REPUBLICANS)

	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023
<i>Unweighted base size</i>	524	568	698	346	740	718	737	724
Donald Trump	65.2%	58.8%	57.9%	60.9%	63.6%	63.7%	62.9%	66.9%
Ron DeSantis	34.8%	41.2%	42.1%	39.1%	36.4%	36.3%	37.1%	33.1%

If the 2024 presidential election were held today between the following candidates, who would you vote for?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Donald Trump, the Republican	42.7%	44.8%	47.4%	38.6%	36.4%	41.6%	44.9%	44.6%	10.3%	82.3%	33.9%
Joe Biden, the Democrat	38.7%	41.9%	36.8%	40.2%	38.3%	37.2%	37.7%	41.3%	78.5%	6.5%	17.1%
I would not vote	12.6%	7.6%	11.1%	14.1%	18.9%	15.0%	11.1%	9.3%	7.0%	7.7%	34.2%
Not sure	6.0%	5.6%	4.6%	7.1%	6.5%	6.2%	6.4%	4.8%	4.2%	3.4%	14.7%

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Joe Biden, the Democrat	39.0%	42.3%	38.1%	39.6%	41.0%	39.0%	37.5%	39.4%	79.3%	6.3%	17.2%
Ron DeSantis, the Republican	36.0%	39.5%	41.0%	31.5%	21.7%	31.2%	38.9%	43.9%	7.3%	73.6%	23.3%
I would not vote	16.2%	10.4%	14.0%	18.6%	26.3%	21.0%	15.6%	8.5%	8.0%	13.2%	39.8%
Not sure	8.7%	7.8%	7.0%	10.3%	11.0%	8.8%	8.0%	8.1%	5.4%	6.9%	19.6%

TRENDS

	May - 2023	Jun - 2023
<i>Unweighted base size</i>	1,009	2,020
Donald Trump, the Republican	42.9%	42.7%
Joe Biden, the Democrat	36.7%	38.7%
I would not vote	12.8%	12.6%
Not sure	7.6%	6.0%

	May - 2023	Jun - 2023
<i>Unweighted base size</i>	1,009	2,020
Joe Biden, the Democrat	36.0%	39.0%
Ron DeSantis, the Republican	37.4%	36.0%
I would not vote	15.7%	16.2%
Not sure	10.9%	8.7%

To what extent are you familiar with the following declared 2024 Presidential candidates?

JOE BIDEN

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	63.9%	70.6%	68.0%	59.9%	53.2%	53.8%	63.9%	76.6%	70.7%	66.2%	45.0%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	24.5%	21.6%	21.1%	27.9%	30.0%	32.3%	24.3%	15.9%	24.0%	23.0%	28.6%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	11.6%	7.8%	11.0%	12.2%	16.9%	13.9%	11.8%	7.6%	5.3%	10.8%	26.4%

MARIANNE WILLIAMSON

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	5.5%	5.7%	5.6%	5.4%	9.3%	6.0%	5.8%	3.2%	8.4%	3.6%	3.1%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	19.6%	21.2%	23.8%	15.8%	26.9%	23.8%	17.5%	14.0%	22.3%	18.8%	15.3%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	74.9%	73.1%	70.6%	78.7%	63.8%	70.2%	76.6%	82.8%	69.3%	77.7%	81.6%

ROBERT F KENNEDY JR

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	15.9%	16.7%	16.6%	15.3%	17.9%	18.9%	12.6%	14.3%	19.5%	12.7%	14.6%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	42.0%	45.4%	45.6%	38.6%	36.6%	36.6%	43.4%	48.0%	40.5%	48.6%	32.2%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	42.1%	38.0%	37.8%	46.1%	45.5%	44.4%	44.0%	37.7%	40.0%	38.7%	53.2%

To what extent are you familiar with the following declared 2024 Presidential candidates?

DONALD TRUMP

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	70.6%	76.0%	74.6%	66.8%	61.7%	61.7%	71.5%	81.5%	68.3%	81.0%	55.2%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	20.1%	17.4%	16.6%	23.5%	25.7%	25.2%	20.1%	13.0%	21.3%	15.3%	27.2%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	9.3%	6.6%	8.8%	9.7%	12.6%	13.1%	8.4%	5.5%	10.5%	3.8%	17.6%

RON DESANTIS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	34.2%	39.1%	39.2%	29.0%	24.6%	28.5%	30.4%	46.1%	35.5%	39.3%	21.2%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	34.4%	36.3%	35.0%	34.1%	29.6%	31.5%	36.1%	36.9%	34.9%	39.8%	22.6%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	31.4%	24.6%	25.9%	36.9%	45.8%	40.0%	33.5%	17.0%	29.6%	20.9%	56.2%

NIKKI HALEY

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	14.0%	15.4%	18.4%	9.9%	6.8%	10.4%	13.4%	20.1%	15.0%	15.6%	8.3%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	30.0%	33.4%	33.1%	27.0%	24.2%	26.0%	27.7%	37.0%	30.6%	35.4%	18.0%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	56.0%	51.2%	48.6%	63.2%	69.0%	63.6%	58.9%	42.9%	54.3%	48.9%	73.8%

To what extent are you familiar with the following declared 2024 Presidential candidates?

VIVEK RAMASWAMY

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	6.0%	6.7%	7.8%	4.4%	6.7%	6.9%	5.4%	5.4%	5.2%	8.6%	2.8%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	19.6%	21.1%	22.8%	16.5%	19.9%	21.8%	18.9%	17.9%	18.0%	24.5%	13.1%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	74.4%	72.2%	69.4%	79.1%	73.5%	71.3%	75.8%	76.8%	76.7%	66.9%	84.1%

TIM SCOTT

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	10.7%	12.0%	14.3%	7.0%	10.1%	9.0%	7.3%	15.2%	11.5%	12.1%	6.1%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	25.2%	27.8%	29.4%	21.3%	21.6%	23.2%	21.9%	30.3%	23.5%	31.4%	16.4%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	64.2%	60.2%	56.2%	71.7%	68.3%	67.7%	70.8%	54.5%	65.0%	56.5%	77.5%

MIKE PENCE

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	30.9%	35.3%	35.8%	26.3%	22.6%	22.5%	34.7%	37.8%	36.0%	32.0%	17.9%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	43.5%	44.8%	43.0%	44.0%	38.8%	43.8%	41.7%	47.4%	41.5%	48.6%	37.9%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	25.6%	19.9%	21.2%	29.8%	38.6%	33.6%	23.6%	14.8%	22.6%	19.4%	44.2%

CHRIS CHRISTIE

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	2,020	1,679	996	1,004	404	615	396	537	916	724	380
Very familiar - I know a lot about their policies/beliefs	17.6%	20.4%	21.4%	14.1%	6.4%	11.6%	18.4%	26.6%	23.1%	16.1%	8.7%
Somewhat familiar - I know a little about their policies/beliefs, but plan to learn more	34.1%	37.5%	39.1%	29.1%	28.1%	31.1%	33.1%	39.8%	35.2%	38.4%	23.2%
Not too familiar - I basically know their name, but not much at all about their policies/beliefs	48.3%	42.1%	39.4%	56.9%	65.6%	57.4%	48.6%	33.6%	41.8%	45.5%	68.1%